

The Desert Sun

and PALM SPRINGS NEWS

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BLAME IT ON THE SHAKE

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Palm Springs, California, Monday, March 22, 1954

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HONOR STATE PRESIDENT — L. I. McLellan, president of the California Real Estate Association, was honored guest at a cocktail party and dinner Thursday evening at Howard Manor, hosted by the Palm Springs Real Estate Board. He addressed the group on "Better Business, Our Challenge for

Tomorrow." Pictured at the dinner are, left to right, Eugene P. Conser, CREA secretary; Lloyd Loveland, Indio, regional vice president; McLellan; Culver Nichols, president of the local group; and Harry Paisley, president of the Palm Springs Chamber of Commerce.

Betty Hutton, Winchell Feature Desert Circus

Quake Rocks Southland, No Damage Here

Villagers Awakened by Strong Jolts Friday Morning

Lights flashed on all over the Village shortly before 2 a.m., Friday, and many Villagers rushed outside in their dressing robes with an air of expectancy. Occasion was a series of earth tremors, the first of which struck at 1:55 a.m. and lasted for approximately 20 seconds. It was described by long-time residents as the "joltingest" earthquake in many years.

The second followed two minutes later and was weaker and of less duration. Others followed which were noticeable only by sounds of rumbling, with the third minor shock coming at 2:22 a.m.

THE INITIAL QUAKE caused beds to rock, with few Villagers having been found who continued their slumber.

Many persons called the Palm Springs police department, with Officer T. M. Aitken swamped with calls for more than two hours. Detective Ted Greene interrupted his other duties, to assist Aitken in assuring Villagers that no serious damage had been caused here or in other Southland cities.

NUMEROUS PERSONS contacted relatives or friends in other cities, wishing reassurance of their safety, and still others called their friends residing in other parts of the Village asking about the intensity of the tremor in their district.

No serious damage was reported here, or elsewhere in the Southland. Center of the quake is believed to have been the Imperial Valley.

Several persons in the Village reported pictures falling from the wall, or objects being disarranged around the house.



(El Mirador Photo by Conrad Hug)

DESERT CIRCUS QUEEN — Betty Hutton, blonde dynamic songstress, will reign over the Desert Circus April 22 through 25. Co-Chairmen George Strebe and Milt Hicks announced today. She is pictured above at El Mirador, where she entertained the Washington press during Walter Winchell's cocktail party for the group covering President Eisenhower's visit. Winchell will be high sheriff for the event.

Songstress to be Queen of 18th Event

Noted Columnist to be Sheriff of April Program

Plans are now under way to make the eighteenth annual Desert Circus April 22 through 25 one of the most outstanding in the history of this traditional top event of the season. Co-chairmen Milt Hicks and George Strebe announced today.

Betty Hutton will reign over all events as Desert Circus Queen and Walter Winchell will preside as High Sheriff in the Kangaroo Court.

Added to the selection of these two top personalities was the announcement of Freddy Martin and his Orchestra playing at the Big Top Ball on Saturday evening, April 24.

ENTRIES HAVE ALREADY started to come in for the colorful parade Saturday morning, which will be headed by Ray Ryan, grand marshal.

The Western atmosphere will be in evidence throughout the Village, with local residents and visitors as well subject to "arrest" by the beautiful Sheriff's deputies, and arraignment in the Kangaroo Court. Immunity buttons will be offered to non-wearers of Western attire, if they wish to avoid appearance in the Kangaroo Court.

THEME OF THE CIRCUS is "The Living Desert," with float entries in the parade expected to depict every phase of this area.

Jimmy Cooper is chairman of the parade committee; Jim Morton is in charge of the Kangaroo Court, and Mrs. Mace Gazda is chairman of the Queen committee. Adrian Rosen is president of the Desert Circus Association.

Red Cross Drive Shows Progress

Sherman Whitnah, fund chairman for Riverside County Red Cross, said Thursday that the annual campaign is progressing satisfactorily in the county.

Chairmen of all branches reported progress toward the individual quotas. The Palm Springs quota of \$15,000 is the second highest in the county and Howard Morris reported 75 per cent of the total had been subscribed.

Feelings Seeks Beach Election

Gordon Feelings, former Palm Springs councilman from District No. 3, now a resident of Long Beach, is a candidate for council in that city.

He is seeking election in the First District in Long Beach.

JUDGES FLOWER SHOW

Horace J. Head, local florist, left Thursday to be a judge at the International Flower Show at Burbank.

Detection Powder Traps Suspect in Money Theft

Use of a detection powder, which later appeared on the shirt of the suspect on Friday led to the arrest of a burglary suspect.

Haskell, co-lessee of Palm Springs airport, told police last week that small sums of money had been disappearing from the cash drawer in an unlocked office building at the airport. Capt. Orest Johnson, in an effort to apprehend the burglar, treated eight bills with the detection powder, and they were placed in the drawer every night for several nights.

On Friday morning, Haskell notified police that one \$5 bill was missing. Capt. Johnson questioned Mike John Foster, 21, an employee at the airport, and he admitted taking the bill and an additional \$45 since he started work in January. His shirt showed traces of the detection powder, Capt. Johnson said.

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Three Arrested for Theft of 14 Cases of Beer

Theft of 14 cases of beer from a truck parked in Cathedral City was solved Friday evening with the arrest of Kenneth McBride, 20, Oceanside, and two juveniles, by Sheriff's Deputies Ray Youngberg and Paul Lewis.

Youngberg reported that the beer had been located in the desert, and a stake-out was maintained all day Friday until one of the juveniles returned to the location. He implicated the other two youths.

McBride was arrested here by Palm Springs Police Officer Charles Travers, and the other youth, 16 years of age, was taken into custody in Cathedral City. The other boy, 17 years of age, is a Palm Springs resident.

McBride will be arraigned in justice court here. The two juveniles were turned over to juvenile authorities at Riverside.

Call Important Meeting of Chest Board Tuesday

Board of directors of the Palm Springs Community Chest will hold a special meeting at 9 a.m., Tuesday, in the offices of the Coachella Valley Savings and Loan Association, President August G. Kettmann announced.

Kettmann said that the meeting is very important and urged all directors to attend.

The board recently went on record in favor of a United Fund drive next year.

Judge McCabe to Hear Blythe Case

Superior Court Judge Hilton McCabe will preside at an eminent domain suit Monday morning, filed by the City of Blythe, against Delzelle.

The City of Blythe is seeking to condemn the land for a right-of-way.

The action will be heard by Judge McCabe in the Superior Court in Indio, where he is presiding jurist.

Kiwanis Peanut Sale Nets \$700 for "Kids" Fund

Kiwanis Kids Day Peanut Sale realized approximately \$700 for the local club's Barrett O'Shea Foundation for Underprivileged Children. President Jerry Mitchell reported today.

The sale was held Wednesday, with Kiwanians traveling all streets in the Village and canyoning business establishments for their annual charity fund drive.

Red Kenyon and Ray Lusby were co-chairmen of the event. Mitchell, on behalf of the club, thanked all persons who aided with the drive, and said "the club is very grateful for all the cooperation received."

Search for Two Lost Girls Ends

Search for the two teen-age girls who ran away from an exclusive Los Angeles girls' school Wednesday was ended Friday when they applied for work as "housekeeper's helpers" in San Bernardino.

When found, Judy Linda Howard, 13, daughter of sportsman Lindsay Howard and former film actress Judith Barrett, of Palm Springs, and Judy Geller, 14, daughter of Mr. and Mrs. Jack Geller of Rancho Mirage, had dyed their hair and acquired new clothes.

The two girls were sighted three times Thursday in Riverside and the search centered in that area since then.

Cub Scouts

To See Pictures of U.S. Jamboree

Cub Scout Pack 80 will see moving pictures of the National Scout Jamboree at Irvine Ranch at their monthly meeting Friday at 7:30 p.m. at Katherine Finchy school auditorium.

Showing of the film was arranged by Jim Morton, program chairman.

Refreshments will be served by Procurement Chairman Dave Dunsforth.

Advancement Awards will be presented by Assistant Cubmaster Earl Hough.

Bank of America Award Given to Barbara Newlin

Barbara Newlin, Palm Springs high school senior was among five students from four high schools in this area who have been named cup winners in the Bank of America's annual Achievement Award contest.

She will compete with cup winners from 20 other high schools in the zone contest scheduled for April 22.

The selection was the first step in the bank's program which will divide \$17,600 among 60 top senior students in the southland.

Besides being a cup winner she also received a certificate. Her award was in the vocational arts division.

Others from Palm Springs high school who won certificates were Chris Clark, science and mathematics; Beverly Bell, fine arts; Barbara Brubaker, liberal arts.

Additional Funds Appropriated for 99 North of City

The State Highway Commission Thursday voted an additional \$100,000 to the Highway 60-70-99 project which will link the end of the present freeway west of Garnet to Thousand Palms.

The \$100,000 was designated for grading, surfacing and structures for the 14.5 mile stretch of freeway which will open four lanes of highway through the desert from Banning almost to Indio.

THE TOTAL COST of this project is expected to be in excess of two and a half million dollars when completed.

Present plans call for the new road to leave the present route; by-pass Garnet to the north and then follow the Southern Pacific Railroad to Thousand Palms where it will rejoin the present road.

A current link in this freeway is now nearing completion and stretches from 1.2 miles east of Whitewater to 2.3 miles west of Garnet.

MEANWHILE, the State Highway Commission took preliminary action to eliminate the last mile of three-lane highway on U.S. 70-99 between Palm Springs Junction and Los Angeles.

The commission adopted a routing for a 1.2 mile section of the road east of Colton and declared it a freeway. The section extends from Warm Creek, east of the Colton City limits, to Hunt's Lane.

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Bank Consolidation Vote Set for April 6

A general meeting of shareholders of the Desert Bank has been called for April 6 at the bank's Cathedral City building at 4 p.m.

Main business on the agenda is consideration and ballot on the proposal to consolidate with the Citizens National Trust and Savings bank of Riverside.

Sale of Indian Land Postponed by U. S. Court

Judge William Mathes, United States District Court, last Thursday ordered another postponement of the forced sale of Indian-owned land here from Wednesday, March 24, to 10 a.m., Wednesday, April 28.

Request for the postponement was made by Attorney Irl Brett, who is representing Lee Arenas.

See **LAND SALE**, Page 2a

Civil Defense Test Scheduled this Noon

Regular monthly Civil Defense test will be conducted in Palm Springs at noon today. Monday, City Manager R. W. Peterson, local CD director, reported.

The test consists of the siren alarm, with the public not participating.



MADAM SECRETARY — The Honorable Oveta Culp Hobby, Secretary of Health, Education and Welfare in the Eisenhower cabinet, will make her only Southern California appearance when she addresses a Republican gathering at Shadow Mountain Club on the evening of April 6. She served as Commanding Colonel, United States Army and Director of the War's in World War II and hold the Distinguished Service Medal for her work. Before that she was editor and publisher of the Houston Post. In 1931 she was married to William Pettus Hobby, former Governor of Texas.

MERCHANTS VOTE FUND FOR EASTER PROMOTION

Retail Merchants Committee of the Palm Springs Chamber of Commerce Thursday evening appropriated \$300 for Easter promotion similar to its Christmas promotion campaign, and voted to request a matching \$300 from the Chamber of Commerce itself.

The group met at the Fiesta House of The Desert Inn. Chairman Adrian Rosen presided.

Members approved a \$2,500 budget for the next fiscal year, and named Conover King as a representative to meet with Chamber directors to secure approval.

Hy Finerman was named chairman of the merchants committee.

The committee recommended to city council that a proposed sales control ordinance be adopted, and also discussed plans for holding a Press-Gridiron party along with its annual meeting May 11.

Paul Summit, public schools guidance director, told the merchants of the school work program, and committee members agreed to hire part-time help only through the school work experience program.

STATE STUDIES CITY'S HIGHWAY 111 REQUEST

Request of the City of Palm Springs for improvement of Highway 111 from DeMuth Park to the east city limits has been referred by the State Highway Commission to its engineers for study and recommendation.

City Manager R. W. Peterson and Planning Director W. C. Roessler appeared before the commission Thursday morning, and asked the adoption of the over-all improvement program, together with immediate construction of the area from DeMuth Park to Via Salida, including the widening of Tahquitz bridge to four lanes.

FUTURE consideration was asked for widening of the highway from that point to the east city limits, and construction of another bridge at Araby Point. James Guthrie, district commissioner, upon hearing the Tahquitz bridge widening request, commented that the

present bridge is a disgrace to the highway commission.

G. T. McCoy, state highway engineer, told the commission that preliminary engineering surveys at the bridge area are being made at the present time.

PETERSON, in reporting on the meeting, said: "It is our hope that they will approve the project, and utilize unbudgeted funds for its rapid completion."

"We now feel that the city has done everything in its power to correct the situation which has been the basis for numerous complaints in the past," he continued.

Peterson said that he believed a favorable impression was made on the commission by the city's program of acquiring rights-of-way, thereby saving the state time and money if the program is approved.

Council Backs Indian Land Plan

City Council Tuesday evening directed City Attorney Jerry Bunker to send letters to Congressional leaders in support of a proposed law to eliminate the Mission Indian Act which requires Indians to own land for 25 years before receiving a clear title.

Action was taken following reports by Bunker and Councilman Earle Strebe on their recent appearance before the joint Congressional hearing on the "withdrawal bill."

Both said that Congressmen they had contacted expressed favor toward the bill which would remove the Indians in California from federal control.

THE PLAYHOUSE

At the Polo Grounds Pavilion
on Sunrise Way
Every Night Except Monday

Now Playing
"Watch on the Rhine"

with
Barnard Hughes
Helen Stenborg **Mary Foscett**
Michael Ferrall **Tim O'Connor**

PLAY STARTS — 8:40 P.M.
Telephone **2598** For Reservations

Charter Subject Wednesday at CVAPC Meeting

Coachella Valley Advisory Planning Committee will meet Wednesday at 8 p.m. in the council chambers of Indio City hall. In addition to consideration of other matters pertaining to the area, Alex Staples, Indio city attorney, will lead a discussion of the proposed charter form of government for Riverside county.

Staples was a member of the original committee from this area which first drafted the proposal. President Paul Clark of Cathedral City states that anyone interested is invited to attend the meeting.

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ASKS REELECTION—Nominating petitions for United States Senator Thomas H. Kuchel on both the Republican and Democratic tickets are being circulated again. His declaration of candidacy were filed with the Orange County Clerk, B. J. Thomas, seated at right, in the presence of his mother, Mrs. Henry Kuchel, at left. Standing are Thomas J. Mellon and Lyle C. Newcomer, former well known Villager, who are, respectively, his northern and southern California campaign chairmen.

Kuchel's Senate Campaign Now Under Way in State

U. S. Senator Thomas H. Kuchel's campaign for election at the June 8 primary is now fully underway, it was announced yesterday by Lyle C. Newcomer, former Palm Springs resident and civic leader, who is Southern California campaign chairman.

"Senator Kuchel is the type of man we want in government," said Newcomer, who

headed the Palm Springs law office of Trippet, Newcomer, Yoakum & Thomas from 1946 through 1949.

"Now, as never before, citizens interested in the cause of good government should participate actively by supporting men of Senator Kuchel's caliber and beliefs. The whole fate of our government and our national economy may depend on how much we participate and how well we do our job."

Newcomer, who was a roommate and classmate of Senator Kuchel while they both attended the University of Southern California, was president of the Palm Springs Community Chest for two years. He also served on the board of directors of the Chamber of Commerce and of the Desert Museum. He is frequently a visitor to the Village.

Great Books Group to Meet Wednesday

Second Year Great Books discussion group will hold its regular meeting at 8 p.m., Wednesday, at the Wellwood Murray Memorial Library with Dr. and Mrs. Perry Stone as discussion leaders.

Book to be discussed is Rousseau's "On the Origin of Inequality."

★ **AUCTION**
"CASA DE LINDA"
Palm Springs
Hotel & Apartments
with Filtered Pool
Sunday, March 25th
2 P.M.

1571 N. CHAPARREL
Palm Springs
DIRECTIONS: From 1500 block North Palm Canyon Drive, east on Vista Chino 3 blocks to Chaparrel and property.
10 units, studio kitchen apartments, hotel rooms, hotel suites with kitchens. Plus Manager's 2 bedroom and 2 bath apartment and office. Beautiful grounds, heated, filtered pool. SALE IMPERATIVE. MUST SELL. TERMS CASH over \$53,000 encumbrance.
NOTE: The auction will be held on the South line of Palm Springs City Limits on Highway 111 just south of Smoke Tree Ranch at 2 p.m. SHARP.

Dean S. Bedilion
AUCTIONEER
Quick cash for your Real Estate
4119 W. Olympic Blvd.
Los Angeles WE-39179

Annual Purim Ball Saturday

Saturday evening, starting at 8 p.m., the Fifth Annual Purim Ball will be held at the Jewish Community Center. This event is looked forward to each year. This year's chairman, Jules Howard, together with his committee consisting of Art Greenfield, Abe Schwartz, Max Grone, Marty Cobin and the women of the Center, is planning an attractive affair with refreshments, prizes, entertainment, and dancing to the music of Mike Ortiz' well known dance orchestra.

(POLITICAL ADVERTISEMENT)
"LET'S ELECT AN INDEPENDENT"
District No. 6
JAMES I. (Jimmy) CAVETT
GENERAL CONTRACTOR
28 Years Building in Palm Springs
STANDS FOR:
More efficient and economical administration.
Elimination of partiality.
Unadulterated Americanism

Conservation of Resources, Aim of Local Scouts

Palm Springs area Boy Scouts this week are marking National Conservation Good Turn — and are asking desert residents to cooperate with them in the conservation of natural resources.

One of the features of the campaign will be a crusade for better outdoor manners, and the adoption of an "Outdoor Code" for Americans.

This code has the following four points:
"I will treat the outdoors as a heritage to be improved for our greater enjoyment. I will keep my trash and garbage out of America's waters, fields, woods and roadways."

"I will prevent wild fire. I will build my fire in a safe place, and be sure it is out before I leave."

"I will treat public and private property with respect. I will remember that use of the outdoors is a privilege I can lose by abuse."

"I will learn how to practice good conservation of soil, waters, forests, minerals, grasslands, and wildlife; and I will urge others to do the same. I will use sportsmanlike methods in all my outdoor activities."

Scouter Claud Chapin asked that all Scout Troops interested in presenting the program to area groups contact him at his home, 523 1/2 East Andreas road, phone 3459.

Campbell Loses in Suit Against Former Sheriff

Suit of James Campbell, local accountant and real estate agent, against Carl Rayburn, former sheriff, was thrown out of court by Judge Russell S. Waite at Riverside Friday.

Campbell had asked \$25,000 in damages from Rayburn charging malfeasance. The superior court had previously upheld four demurrers against the suit.

Campbell claimed that Rayburn had distributed photostatic copies of a letter he had written in 1950 charging gambling activities here to the men involved and that as a result, his business was hampered.

Judge Waite ruled in favor of Rayburn who had denied the charges saying the complaint was lacking in facts and was improperly drawn.

From Page 1—MORE ABOUT LAND SALE

and Eleuteria Brown Arenas, whose land is being sold to satisfy a judgment for attorney's fees.

Eugene T. McGann, court-appointed sale commissioner, will be in Palm Springs at the time of the previously scheduled sale, 10 a.m., Wednesday, to make the official announcement to proposed buyers. Any person interested is asked to be at the Indian agency office on Indian avenue.

Reason for the postponement was not given, but it is believed that it is the same as before—to permit pending private sales to be completed before the public sale occurs.

Americans who are fond of boasting in terms of biggest, tallest and most can hail our national debt as being far the largest in the world. — Geo. Cline Smith, Nation's Business.

Woman to Face Court Monday on Driving Charge

Henrietta Perri, 32-150 Whispering Palms Trail, Outpost Estates, arrested on a reckless driving charge last week, will appear before Judge Eugene Theriault in justice court at 10 a.m. today, Monday.

Police reported that Mrs. Perri was the driver of the car which, because of its passing two other cars, forced an oncoming vehicle into the sand shoulder, causing it to over-

Museum Shows Film on Rabies

Bill Breitweg, humane officer, will present an instructive film on "Rabies" tonight at the Museum auditorium. This program starts at 8 p.m. and is free to the public.

This educational and interesting film will replace the films that were scheduled and which Dr. C. E. Smith, director, decided to withhold.

8 sleeping room, 4 baths,
4 kitchen court
\$6500 down.
Balance like rent.
Large business corner
near Racquet Club.
Make offer.
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3775 N. Indian Ave.
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Good Will To All



And where have you seen this delightful oak elephant before, unless in our own Hildy Crawford's "Around Town" on February 25? Or unless you were among the very few who saw one during its brief sojourn at Smoke Tree Ranch, en route to the White House?

"My little BEARS must look kind, my MONKEYS funny, but my ELEPHANTS must be both kind and funny," says Kay Bojesen, the Danish designer of those animals adults and children alike find irresistible.

And who except Denslows would be the first to bring Kay Bojesen's elephants, monkeys, bears, right here to you — just as shown in the new exhibit, DESIGN IN SCANDINAVIA, now touring the east?

See these happy little companions, and endless other items to make life more pleasant, NOW, at . . .

DENSLOW'S
P.S. — We have a special Kay Bojesen window.

The Desert Sun—2nd
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

turn with injury to the driver. Driver of the oncoming car, Linda DeGrandi, 16, 32-851 Shifting Sands, Outpost Estates, suffered a broken back when she was thrown from the car. She is reported in good condition at Desert hospital, but will require a cast for some time.

EARLE C. STREBE
THEATRES

El Paseo Theatre

PHONE 2448
Shows 7 & 9 P.M. Nightly

Sun. - Mon. - Tues.
March, 21-22-23

BIGAMIST
WANTED BY TWO WOMEN
Starring
IDA LUPINO **JOAN FONTAINE**
EDMOND O'BRIEN **EDMUND GWYNN**

Starts Wednesday
Everybody's Favorite
Girl Friend

"LILI"
LESLIE CARRON MEL FARRER
JEAN PIERRE AUMONT
and those lovable
"LILI" Puppets
Color by Technicolor
—EXTRA—
TRUE ADVENTURE
"Tale of the Navajo"
Color by Technicolor

VILLAGE
Palm Springs

Doors open nightly—6:45
Shows 7 and 9:15 P.M.
Cont. Sunday — \$1:30
Saturday — 3:30

NOW PLAYING
J.R. in 3-D
That's all, Brother!

IT'S
3D
IN GAY
PAREE!
THE
FRENCH LINE
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JANE RUSSELL
Gilbert ROLAND • Arthur HUNNICUTT

THE PLAZA
PHONE 4384
Shows — 7 and 9 P.M.
Sun. - Mon. - Tues.
March 21-22-23

HE HAD A MAN-SIZED JOB TO DO!

THE BOY FROM OKLAHOMA
WARNER COLOR
WILL ROGERS, Jr.
NANCY OLSON
A WARNER BROS. PICTURE

STARTS WEDNESDAY

A THRILL-
PACKED
OUTDOOR
STORY
for the
Whole
Family!
GYPSY COLT
CORCORAN-BOND-DEE-GYPSY

—ALSO—
TENNESSEE CHAMP
Anisco Color
WILLIAMS WINTERS
KEITH WYNN
JOHN MARTIN

M-G-M presents this glorious story as its first great production in **CINEMASCOPE!**

ACROSS THE GIANT PANORAMIC SCREEN SWEEPS THE SPLENDOR AND EXCITEMENT OF THE AGE OF CHIVALRY!

Knights of the Round Table

Starring
ROBERT TAYLOR **AVA GARDNER** **MEL FERRER**
with **ANNE CRAWFORD** • **STANLEY BAKER**

Screen Play by TALBOT JENNINGS • JAN LUSTIG and NOEL LANGLEY Based on Sir Thomas Malory's "LE MORTE D'ARTHUR"
Directed by RICHARD THORPE • Produced by PANDRO S. BERMAN An M-G-M Picture

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DRIVE IN
Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.

NOW PLAYING — 4 DAYS
Top Banana
in color
Starring
Phil Silvers **Rose Marie**
and the entire New York cast

Co-Feature
THREE YOUNG TEXANS
Wild As They Were Young!
Mittzi GAYNOR
Keefe BRASSELLE
Jeffrey HUNTER

STARTS THURSDAY — MARCH 25
First Run in Palm Springs
Vera Ralston - Forrest Tucker - Joan Leslie
"JUBILEE TRAIL"
in Trucolor
Also — "SUMMER STOCK" in Technicolor
EARLY BIRD SHOW EVERY SUNDAY
Starts at Dusk Come Early Get Home Early

CAR KEYS LOST

Loss of a leather car-key zipper case containing keys and two driver licenses was reported to police Wednesday morning by S. E. Arscott, Palm Desert.

License Plate Taken from Truck, Report

Theft of a license plate, P39260, and a hub cap from his one-half ton truck parked at 434 South Indian avenue Wednesday evening was reported to police by Raymond Howard, 233 Santa Rosa.



We're proud of our styles and enjoy showing them to you

Little Folks Cottage

111 North Palm Canyon Drive
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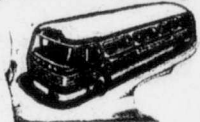
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Los Angeles	\$ 2.30
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FREE PARKING

Eight Wetbacks, Hidden in Small Coupe, Arrested

It was a good haul—both for the 1946 coupe, and for Sgt. John Herrera.

Involved were eight admitted Mexican "wetbacks" and the driver who is believed to be a Mexican National.

Sgt. Herrera, while on routine patrol at 7 p.m. Wednesday, noticed a 1946 coupe which was a super hot-rod in respect to its lowness to the ground.

He checked, and came up with the haul—eight "wetbacks."

Only three persons were visible from the outside, all seated in the front seat. In addition, there were two persons seated on the floor of the front seat, with their backs to the doors, three more in the back seat and one in the trunk.

The Border Patrol was notified, and arrived here later in the evening to return the subjects to their native country.

Convict Trucker of Manslaughter

Oliver Edward Leggett, 28, Phoenix, Ariz., truck driver, was found guilty on all five charges of manslaughter by a jury of eleven women and one man in superior court Friday.

The charges arose out of a series of accidents last October when a truck driven by Leggett went out of control on a desert hill road and plowed into several automobiles. Five people died as a result. Sentence will be pronounced April 9.

FIND LICENSE PLATE
Finding of a license plate, 1V31270, was reported to police Saturday morning by Larry Kay, 720 Plaza Amigo.

PIANOS

by
Kimball, Gulbransen
Kohler & Campbell

Many styles and finishes
for your selection

HOLLEY & JACKSON
233 CAJON STREET
Redlands 4-6891

PALM VALLEY SCHOOL — J. Blake Field, director-owner of Palm Valley, private day school, today announced plans for the addition of Grades five and six at the start of the 1954-1955 school year, October 4. Additional facilities will be constructed and at least two new, highly experienced teachers added to the staff. Present facilities of Palm Valley School are pictured above in their beautiful desert setting.

Palm Valley School to Add Two New Grades in Fall

Two new grades, the fifth and sixth, will be added to the Palm Valley School program at the start of the 1954-55 school year in October, Director-owner J. Blake Field announced today.

Plans have been completed for a new building to house these two new grades, as well as provide additional facilities for the present junior and senior high school groups. Construction is expected to start in June, after the close of the present school year.

AT LEAST two new teachers will be added to the faculty to

accommodate the greatly increased enrollment expected, Field said.

The fifth and sixth grades will be a separate department by themselves, and students will have different times of arrival and departure, as well as for the noon meal. Transportation will be provided for them, as has been the case for the junior and high school students.

THE NEW BUILDINGS will contain a large assembly room with adequate shelving to house the large school library, and several smaller rooms in-

Exhibit of Desert Paintings to Feature Rockhound Event

A collection of some of the finest of desert paintings will be exhibited at the California Federation of Mineralogical Societies' convention and gem show which will take place in Indio Friday to Sunday, according to David MacKay and Mrs. Mary Scott, decorations committee members. The paintings will be featured in the Art Department of the Educational Building of the Riverside County Fairgrounds during the rockhound convention.

Among Coachella Valley's artists who will have their work on exhibit will be Marouneen Auld, Bill Bender, Fred Chisnal, William Darling, Paul Grimm, Mr. and Mrs. Carl Horman, Louis Krupp, William Krehm, David MacKay, Agnes Pelton, Robert Pierce, Marjorie Reed, Betty Agnew Rose, Miriam Williamson and Nevada Wilson. All are outstanding in the field of art.

The California Federation of Mineralogical Societies consists of 78 member societies of which the Coachella Valley Mineral Society and the San Geronimo Mineral and Gem Society, co-hosts for the convention, are two. As a result of the large number of member societies, the annual conventions are held in many parts of the western United States. This is the first time one has been held in the Colorado desert. Because hundreds of people will see the desert for the first time and because many will be coming with a desire to see the desert again, "The Desert" was chosen as the theme of the event.

In addition to the paintings representing the desert in its many moods, there will be an exhibit of the work of Robert Pierce, art instructor in the Coachella Valley Union high school. Pierce's paintings are representations of the very spirit of the gem and mineral specimens he paints so colorfully. Each painting will be hung with the mineral speci-

men which was the inspiration for the artist's work.

The art exhibit at the Rockhound convention will be a show in itself. There will be a variety to suit the taste of everyone. Classic style work will hang side by side with abstractions under the very capable direction of David MacKay.

cluding living quarters for a resident teacher.

The Palm Valley School is coeducational, entirely non-denominational, and features special emphasis upon the basic fundamentals of education such as English, mathematics, languages, history and science. Small classes and a staff of highly experienced teachers make possible practically individual attention for each student.

The present school year will close May 25, and the new term in the Fall will start October 4.

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The PUBLISHER'S Corner

L. OLIVER B. JAYNES

Panama City, Fla., March 17

ONE OF THE MOST DELIGHTFUL drives we have had in Florida, began at Pensacola, the extreme northerly portion of the Panhandle, and continued down through to Panama City. The highway hugs the coast almost all the way and the wide beaches are capped with the most beautiful white sand I have ever seen. In places there are long desolate stretches which reminded me of the sand dunes west of Yuma, Arizona.

Panama City is the largest settlement on the Florida Panhandle and has an interesting history. Many years ago Minor C. Kieth, the banana king, visited the then tiny community called Harrison and visioned it as a potential gateway to a rich South American commerce. It has a wonderful natural harbor and its proximity to Central and South America together with its railways leading into Georgia and Alabama, placed it in strong position to compete with other Gulf ports. He had the city's name changed to Panama City, but that is as far as his dream was ever realized.

But the little town of 5,000 was not to remain a failure. The outbreak of World War II gave Panama City its first big break, like it did so many other towns throughout the nation. But prior to this, two other things started the community on its way to success. They were the establishment here of a large Kraft paper mill by the International Paper company and the building of the road from Pensacola over which we have just traveled. The air base known, as Tyndall Air Force Base was set up during World War II and has continued in operation ever since. The paper mill and the air base now account for payrolls in excess of \$25,000,000 a year.

Because of its inaccessibility Panama City had very little resort business until the middle thirties when the highway from Pensacola was built. This opened up nearly 20 miles of the beautiful undeveloped beaches and the section has now become a favorite Summer resort for residents to the north. Then, too, the city has several lakes within its limits which have been developed with recreational facilities.

Few transcontinental motorists come down this route from Pensacola to Panama City. They take the more direct route into Florida via Tallahassee but they are missing a beautiful drive and it isn't very much farther through Panama City.

A method by which this city is planning excessive improvements is an interesting one. It is being handled by the Panama City Improvement Commission which is a political subdivision of the city whose members are appointed by the city council. The commission has drawn plans to construct a multi-million dollar bridge across the bay to Red Fish Point and divide the land into plots for new home construction. The commission also has raised \$250,000 for street improvements and repairs. This method of financing and carrying out improvements by a commission which is independent of the city council is a very good one. Some such plan might be worked out by the City of Palm Springs.

Seeing all these lakes around here makes me wish that we had a small body of water near Palm Springs. Perhaps some day someone will figure out a way to pipe the water from the melting snows of San Jacinto, down into the desert, and create a fresh water lake near Palm Springs. Sounds fantastic, doesn't it? Well, more impossible things have been accomplished.

Menus

Menus to be served in cafeterias of Palm Springs Unified School district buildings this week are printed below to aid mothers in planning comparable home meals.

Monday — American ravioli, buttered fresh peas, hearts of lettuce with 1000 Island dressing, whole wheat bread and butter, apple crisp, milk.

Tuesday — Ground beef and gravy, whipped potatoes, spinach with lemon wedge, carrot sticks, cracked wheat bread and butter, pineapple cream pudding or orange,

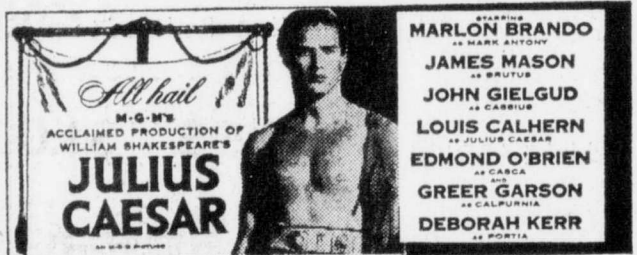
milk.

Wednesday — Grilled cheeseburger on bun; potatoes (elementary); hot roast beef sandwich, whipped potatoes and gravy (high school); coleslaw with green pepper strips, fresh fruit cup, milk.

Thursday — Porcupine meat balls in tomato sauce, escalloped potatoes, buttered french cut string beans, whole wheat bread and butter, raisin spice cookies, milk.

Friday — Tuna salad (elementary); enchiladas (high school); buttered vegetables, tomato slices, French bread and butter, stewed prunes, milk.

The best things in life aren't free.—Employment Counselor.



EL PASEO THEATRE—Starts Wed., March 31



Dennis, the Menace By Ketcham



"A! FOLKS ARE GETTING TO THE AGE NOW WHERE THEY EXPECT ME TO HANG MY CLOTHES UP."

Confident Living

by NORMAN VINCENT PEALE

How to Overcome Depression



A man consulted me who complained about everything. Without question, he was one of the most depressed, discouraged and pessimistic persons I have ever met.

He started out by telling me he came from Scarsdale, a beautiful suburb of New York. But to him it was "a terrible place," and he didn't like the people there. His house wasn't very nice, either, he went on; in fact, the builder should have been sent to jail. And, just that morning, the toaster hadn't worked at breakfast and, coming in on the train, he'd thought how sick and tired he was of riding it every day to and from business. He complained that he was just fed up with everything.

"You sound like you're sick of living," I said.

"Yes," he replied promptly. "I'd just as soon lie down and die."

That remark suggested the use of a little experiment. "I'll tell you what I want you to do," I said. "Tomorrow morning, when you get up, imagine and pretend that it is the last day you are going to live. As you lie there, trying to decide to get out of bed, tell yourself that it is the last time you are ever going to lie in that soft bed and that this is the last sleep you are ever going to wake from."

"Then, go down to breakfast and remember that it will be your last. Ask your wife to give you all the things you like best for that last breakfast. Don't read your newspaper as you usually do, but talk to your wife because you will never have the chance again."

"On your way to the station, walk slowly and take a good look at that house of yours and your town. Look at your neighbors too for that last time. On the train realize that it's your last ride to the city. Take a last glimpse of all these things you dislike, because soon you will be through with them for good and all."

He promised me that he would try this unique experiment and later he told of the results. He didn't even wait for the next day; he started at once imagining that very day was his last. He walked to Grand Central Station from my office; it was a cold, crisp day with snow underfoot. The walk made the blood run faster. It put color in his cheeks. He stopped at the bakery shop in the terminal for some coffee cake and thought, "Why am I doing this? I won't ever eat this coffee cake." Incidentally, it had been a long time since he had taken anything home. He was too busy thinking how badly he felt.

On the way to Scarsdale, he looked out the window instead of reading the evening paper and was fascinated by the twinkling lights of towns and villages. He really found that trip a very pleasant one. Then, under a starlit sky, along moon-bathed streets he walked home, and from a block away he could see the lights in the windows of his house. Instead of using his key when he reached his door, he rang the bell. When the door opened, there, in that golden light, was the sweetheart he had married thirty-five years before.

He told me, "I just grabbed her and gave her the biggest kiss of our lives. Right then and there I determined I was going to stop all my foolishness and be alive tomorrow and the next day and as long as God would grant me. 'Honey,' I said to my wife, 'we're going to have a wonderful time the rest of our lives.'"

"I know what you meant," he told me, "when I looked up that Bible passage you gave me, 'Who hath called you out of darkness into His marvelous light.'"

Changing your point of view, your attitude toward your life, is often a wonderful technique for overcoming depression. You can recondition your mind by the realization of how wonderful everything is, even the commonplace things which God has given us. Then the shadows of depression pass away and the bright light of new understanding restores happiness.

(Copyright 1954, Post-Hall Syndicate, Inc.)

THIS SIDE OF THE SUN

By Phot

'Twas St. Patrick's Day on Wednesday night, A real good Donnybrook. So good, in truth, 'twas two days old, And still the whole town shook. Since we won't admit such an unusual item as an earthquake, we've got to fix the blame for that thing that made me feel like a mound of Jello, some place. The Irish can take it.

ST. PATRICK'S DAY was the cause of a little turbulence at Desert Hospital where John Connors is recuperating nicely. Word from there says he'll be home soon. But, anyway, Connors was there Wednesday. That's the day Bob Henwood, hospital administrator, was startled by a wild uproar. Mrs. Charlotte Wells, superintendent of nurses, rushed into his office and urged him to come to Connors' room at once. Arriving there, he found Dr. William Elliott, Mrs. Wells and a nurse trying to soothe Connors. The trouble was soon located and eliminated.

FOR THE BIG DAY, Connors room had been bedecked with greenery plus a bouquet of gorgeous red American Beauty roses. These were quietly placed in a corner. But that's where the trouble lay. On St. Patrick's Day in the hospital room of an avid native of the Auld Sod, there was a big orange resting in the greenery. The orange was removed and peace returned. Connors was much gratified to see, after coming back from the operating room, that his right leg was encased in a beautiful bright Kelly green plaster of Paris cast. On seeing that, Connors' broke out in a wild rendition of "My Wild Irish Rose," after the conclusion of which, things returned to normalcy.

SPRING IS HERE. Signs of it everywhere. Jim Mason was out on the drive filling the holes around the palm trees with gravel. "Just making it safe for pedestrians," he said, "so they won't stumble late at night." But he did admit, that it was part of the Spring urge, too. And the benches are being given a bright new green coat. Be careful when sitting, or there'll be a bright new green pant. (Or skirt, depending upon the gender of the sitter.) And, also, the season is really under way. Noted three big highway department trucks at midday working on Palm Canyon drive, filling up the cracks. While traffic snarled around them.

LAST WEEK, while the sun was bearing down brightly, two women at a local cafe, telephoned their husbands in Los

There are two kinds of mothers: those who place a child's bouquet in a milk bottle on top of the refrigerator, and those who enshrine it on the piano. —Marcelene Cox, Ladies' Home Journal.

Picking up after children progresses from playthings to price tags to dinner checks. — Pipe Dreams.

Give a woman an inch and she'll buy a girdle.—Old American News.

ful everything is, even the commonplace things which God has given us. Then the shadows of depression pass away and the bright light of new understanding restores happiness.

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Angeles. "How's the weather there?" one asked. "Raining hard," said the husband. "Well, we'll get rooms here, come on down and enjoy the sun," she said. "Will do," was the answer. When the husbands arrived at 9 p.m. it was pouring here. There were a few words of restrained politeness exchanged. But all was well the next morning. While it was still pouring on the coast, the well known desert sunshine was on the job again here.

AM GLAD they found that black panther which was reported on the loose. Now I can go out in the early morning and look at those big prints left by a neighbor's Great Dane without trepidation. We'll have new license plates next year. But don't jubilate too much that you are going to get rid of that oily old plate. The new plates are going to be smaller, meaning that that special holder you have must be discarded and you'll have to buy a new one. And getting back to that slight disturbance Friday morning, in a tavern at Cathedral City a group was making merry with song. They didn't want to go home even though it was almost closing time. Then it happened. The song stopped in mid-air. In the dead silence that followed, one man who just previously had said: "Why go home now?" said to his wife, "Let's go home, honey." "Good idea," said another. And even before the second little disturbance occurred, all were out getting in their cars. Those things certainly have a sobering influence.

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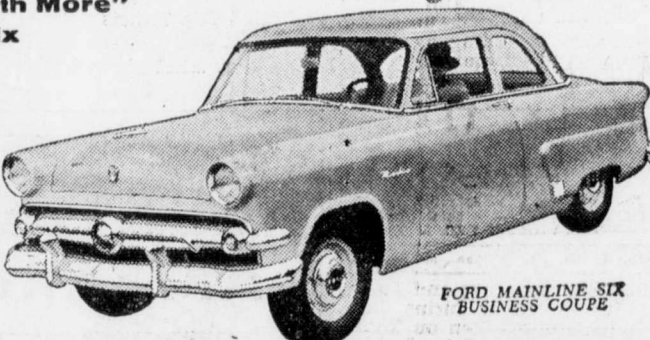
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Bargains Lure Buyers into Shop

Desert dwellers in the Palm Springs resort area are definitely "bargain conscious."

This is proven conclusively when the yardstick of success in connection with the operation of Marty's Sample Shop, 178 S. Indian avenue is used to measure the bargain awareness of the large number of patrons that have thronged into that shop.

Opened for the first time in September 1952 by Marty Cobin, former Los Angeles manufacturer of women's clothes, the shop has reported a tremendous volume of business dollar wise. In addition to fashions for milady, the establishment displays clothes and shoes for the entire family today.

On January 1, 1954 Emil Roberts joined Cobin in partnership in the operation of the Sample Shop. He too, is well known in manufacturing circles and has been a merchandiser of clothes for many years. Under the operation of both these men the store has really flourished.

The secret of the shop's success has been in the sagacious purchases of both Cobin and Roberts. They have and are constantly purchasing clothes the manufacturers of which, are household names in the nation. Most of the items are purchased from manufacturers who have displayed these fashions as samples in their show rooms. These low priced purchases by the two partners has and is being passed on to the retail buyer, patrons of Marty's Sample Shop.

In addition the stocks of shops throughout Southern California, whose owners are in financial distress or retiring from business, has been purchased for Marty's Sample Shop and at great savings.

These savings too, have been passed on to patrons of the Palm Springs store on Indian avenue.

If Cobin or Roberts would permit the publication of the labels attached to many of the gowns on display in their establishment, many fashion conscious women would raise their eyebrows in astonishment.

"But we will not do that," both declared. "We have promised not to do so and we plan to keep our promise. The only way a prospective buyer of clothing can find out who manufactured a selected garment is to visit the Sample Shop in person."

On this same page in this issue of The Desert Sun a seven column advertisement, with published prices of some of the many items carried, may be read. This ad is indicative of the low priced values offered for sale, Roberts said.

Desert District Nurses Meeting

Dr. Madeline Fallon and Marvin H. Newman gave an interesting lecture on "Hemophilia" at the regular meeting of the California State Nurses Association Desert District.

The treatment of the patient, the trials of the family who must cope with this life-long condition, and the great need to acquaint the public with the problems, were explained.

The group recessed for a short social and informal talk with the guest speakers, after which there was a brief business meeting. Mrs. O'Quinn of Redlands, accepted the chairmanship of the nominations committee, and the group voted \$5 for an associate membership in the Hemophilia Foundation.

The next meeting of the Desert District will be held at the San Geronimo Memorial hospital in Banning on April 20.

HUB CAPS FOUND

Finding of two hub caps and rims at the intersection of Baristo road and Palm Canyon drive was reported to police Wednesday morning by W. R. Kratzer, 1441 Ramon road.

The Desert Sun

and
PALM SPRINGS NEWS
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Heaven Help Us! Another Arthur Godfrey - and Here

Louie Quinn, LaPaz columnist in The Desert Sun and radio-caster, is being hailed as "another Arthur Godfrey."

Latest to join his steadily mounting number of fans is Leo Guild of The Hollywood Reporter who last Monday devoted an entire column to the entertainer and his unorthodox way of writing and broadcasting.

QUINN CREATED his special type of show because "a man broadcasting at the midnight hour must be a conversationalist more than anything else." Developing his theory fur-

ther, he said that the person must create a combination "living room and house party atmosphere."

Quinn opened New Year's at LaPaz, being brought here from New York where he had conducted similar shows from the Copacabana. His background also includes being a radio, picture and television writer here and in London.

GUILD PAID high tribute to the 39-year-old "character" who he said "usually plays an average of four records" during his three-hour broadcast. The rest

Villager's Work in S.F. Exhibit

Robert O. Schnabel, Palm Springs high school faculty member, has on exhibition at the Tenth San Francisco International Exhibit of Color Photography two color slides which he submitted.

They are among 400 chosen of the time he is "chock-full of nervous conversation."

In his concluding statement Guild contended that "another Arthur Godfrey has been born in Palm Springs, and heaven help us all."

from more than 4,000 entries. One is entitled "Painted Canyon," taken at sunset at the Grand Canyon, and the other, "Guatemala Market," taken in the main market place of Guatemala City.

The latter picture was voted among the best 50 in the exhibit and will be placed in a traveling salon to be shown in all of the major cities of the United States and Canada.

Schnabel is a member of the Photographic Guild of the Desert Art Center.

Motorist Held After Accident

Clyde William Billingsley, 1957 Jean avenue, was arrested by local police Thursday and charged with hit-and-run property damage of \$245 to a car, two trailers and fuel oil tanks, property of William F. Wise, 310 East El Portal.

Officer Robert Flavin, who

Investigated the accident occurring at 11:30 p.m., Wednesday, reported that the car driven by Billingsley struck the Wise vehicle and then crashed into the yard of the Wise home.

The Desert Sun - 5
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954



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Fashionable **EASTER DRESSES** at tremendous savings!
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Lovely cardigans in 100% All Wool

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Nationally known ladies' shoes by Joyce, Risque, Debs and many others.

Straws, suede, kid, flats, wedgies and pumps.

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Popular styles by Jarmann, Roblee, Munn, Bush, Edgerton, Freeman and others.

\$6.95

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Stunning styles in nylons, crepes, cottons, tulle, corduroy, rayon jersey and sheer voiles. Gorgeous colors in solids, prints and stripes. Short sleeves, sleeveless, long sleeve or three-quarter length styles. Also several styles of halter dresses.

VALUES TO \$17.95

\$3.00

TWO GROUPS

\$6.95

Here you're sure to find what you've been looking for to wear in the Easter Parade. Gorgeous gowns in all the favorite fabrics for cocktail or evening wear. Beautiful strapless models with boleros or stoles - short or long sleeves and 3/4 length. Some beaded gowns.

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VALUES TO \$8.95

PEDAL PUSHERS

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Peasant Blouses
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MARTY'S SAMPLE SHOP

178 SOUTH INDIAN AVE. -- Across from Post Office

FREE PARKING

PHONE 5505

Warde, Dr. Johnson, Win in Handicap, Senior, Events

Nineteenth annual Palm Springs Invitational at O'Donnell Golf Club is now history, with the largest field ever entered competing in the nine-day desert classic.

The Championship Tourney was completed late Sunday, with amateur stars of the golfing world vying for the coveted crown.

H. O. WARDE of Lakeside Country Club won honors in the handicap division of the meet, with a 36-hole gross score of 139. He has a six handicap.

In the 15 to 24 handicap division, Harold McAlister of Los Angeles Country Club came out on top with a 162 gross.

Runner-up honors were taken by: Boyde O'Donnell, 144, 6 to

14 handicap class, and Dr. F. A. Purcell, 166, 15 to 24 class.

Low gross winners in the Senior division Thursday were: Class I—Dr. J. M. Johnston, 70; Class II—J. L. Oneal, 71; Class III—Monte Phipps, 74; Class IV—W. R. Millar, 79, and Class V—Dr. Charles Milliken, 86.

Complete results of the Handicap and Senior events follow:

Handicap

6-14 CLASS
139—H. Warde, 69-70;
144—Boyde O'Donnell, 71-73;
146—Linn Church, 71-73;
147—C. P. Erdman, 75-77;
148—Henry Meyer, 76-72; H. H. Rhoads, 77-71; R. S. Gifford, 76-72; Stan Weiler, 71-77;
149—Bill Morgan, 79-70;
150—Sol Manasse, 74-76;
LOW NET—Boyde O'Donnell, 144-20;
124—H. H. Rhoads, 148-22-126; H. O. Warde, 139-12-127; Mel Keane, 153-24-129; C. P. Erdman, 147-18-129; Sol Manasse, 150-20-130;
15-24 CLASS
162—Harold McAlister, 84-78;
166—Dr. S. A. Purcell, 84-82;
167—H. W. Brown, 80-87; J. R. Ford, 87-80; Lloyd Hogsett, 82-85; C. A. Rees, 85-82;
LOW NET—C. A. Rees, 169-42-127; McAlister, 162-34-128; J. R. Ford, 167-36-131; Lloyd Hogsett, 167-36-131;
S. A. Purcell, 146-34-132; C. A. Rees, 167-34-133; Paul Helms, 171-38-133; J. H. Yeaman, 178-44-134.

Senior

LOW GROSS—Dr. J. M. Johnston, 34-36-70; Stan Weiler, 35-36-71; Murray Marsh, 74; Gail Cave, 74; H. R. Hamilton, 74; D. W. Lindstrom, 75; Carl Haymond, 75; Bill Tavernier, 76;
LOW NET—Walker Smith, 77-14-63; Murray Marsh, 74-110-64; H. R. Hamilton, 74-10-64;
CLASS II (60-64)
LOW GROSS—J. L. Oneal, 36-35-71; C. P. Erdman, 73; H. H. Rhoads, 74; F. Robinson, 75; Jack Allgaier, 78;
LOW NET—E. K. Hartman, 87-24-63; H. H. Rhoads, 74-11-62;
CLASS III (65-69)
LOW GROSS—Monte Phipps, 39-35-74; W. Salisbury, 76; W. H. Horrell, 76; S. W. Lovell, 77; C. C. Denio, 77;
LOW NET—Joe Davis, 85-20-65; C. C. Denio, 77-12-65;
CLASS IV (70-74)
LOW GROSS—W. R. Millar, 79; F. Nicholson, 80; J. H. Ballinger, 81; Walter Fovargue, 81;
LOW NET—F. Nicholson, 80-16-64; Chase Garfield, 82-16-66;
CLASS V (75 and over)
LOW GROSS—Dr. Charles Milliken, 86; C. A. Rees, 86; Fred Barrows, 86; J. E. French, 94; Matt Davidson, 94;
LOW NET—C. A. Rees, 86-17-69; Dr. Charles Milliken, 86-15-71.

Carmassi Calls Off Salton Try

El Mirador's Ray Carmassi on Friday postponed his swimming of the Salton Sea until April 2 because of bad weather.

He repeated his challenge to other swimmers to make the 24-mile swim. To date, one person, Dave Serene, 17-year-old Glendale High school student, has accepted the challenge.

Rainiers, Stars to Clash Today at Polo Grounds

Seattle Rainiers swing back into action at the Polo Grounds tomorrow, Tuesday afternoon when they meet the Hollywood Stars.

Game time is 2 p.m., with a large crowd expected to greet the Rainiers after a week's absence from local competition.

Starting this weekend, a full schedule of home games await local fans, prior to the Rainiers ending their Spring training activities here.

On Saturday, Los Angeles plays here, on March 30 the Naval Amphibious Base, and on Wednesday the Naval Air Skyraiders, Thursday and Friday, April 1 and 2, the Fort Ord Warriors meet the Rainiers, and on Saturday, April 3, Los Angeles will return to end the exhibition season in Palm Springs.

RCL Spikesters Balked by Rain

All Riverside County League track meets were cancelled Friday, due to threatening weather in all cities where they were scheduled.

Palm Springs was to have been at Banning, Hemet at San Jacinto and Perris at Elsinore. The dual meets will be rescheduled.

Orange Golfers Win Thunderbird Holiday Tourney

The Orange team won in the Home Owners' St. Patrick's Day tournament at Thunderbird Country Club Wednesday, scoring a 21½ to 8½ victory over their opponents.

Approximately 50 home owners participated in the play, with losers entertaining the winners at the St. Patrick's Day party at the Club in the evening.

Baseball Clinic for Youngsters

All Village youngsters from age eight through high school are invited to attend the annual Baseball Clinic Saturday, March 27, at the Polo Grounds, sponsored by the Palm Springs Junior Chamber of Commerce with the cooperation of the Seattle Rainiers.

The clinic will start at 10 a.m. with Rainier players to give instructions in all phases of the national sport.

Lester Shaw is chairman of the event.

All boys attending the clinic will be guests of the Rainiers at their game that afternoon with the Los Angeles Angels, starting at 2 p.m.

5-ROOM HOME, \$9,150

\$500 Down

5 room Banning House, like new, \$5,500 only.

\$1,000 down, \$50 month.

Also, land — \$50 per acre

Also, lot — \$1,000

LOUIS VINGER

3775 N. Indian Ave.

Phones 6060 and 5595

"All Men Are Brothers"



(Anderson Photo)
TIME FOR FOOD — Members of the University of Southern California and Seattle Rainiers baseball teams were honored at a cocktail party-dinner at The Tennis Club, following their game here. Pictured receiving steaks from Dale Stoner, left, and Tom Lovrich, Seattle pitcher; Raoul Dedeaux, Trojan coach; Host Sam Taylor, and Jerry Fridy, Rainier manager.

Palm Desert Sunbeams

By EDITH EDDY WARD

Something new was added to the festivities on Coronation Night at Shadow Mountain club last Monday. Instead of a Queen and three Princesses the drawing was for a King and Queen, a Prince and Princess. Lou H. Keightley of Palm Desert drew the lucky number that made him a King and Mrs. Robert Arkley from Vancouver was the Queen. Another local resident, Ned Blades, was the Prince and the Princess was Mrs. Mamie Mansfield from Seattle. Again, the honors were evenly divided between the Pacific Northwest and Palm Desert. It was a full house last Monday and will probably be filled again this Monday when Arthur Lake (Dagwood) will emcee the program. Also, Lake and his wife, Pat, will entertain with sketches from their new TV show "Meet the Family."

Applauding the winners and watching the fun last week were Mr. and Mrs. Ira J. Fitts from Salem, Oregon. Their guests were Mr. and Mrs. Harold Brook and Mr. and Mrs. E. H. Miller, also from Salem; and Dr. and Mrs. Harry J. Fredricks of Klamath Falls, Oregon. Making up a table of four were Dr. and Mrs. Charles Alexander with Mr. and Mrs. Herbert H. Shaw. The Ray Kellys of

Palm Springs hosted a large table as did Dr. and Mrs. Kenneth Hayes of Indio. Ned and Dorothy Blades were with the Vernon Packer.

Winnipeg, Canada and Minneapolis, Minn. were well represented at Jim and Marilyn Harstad's Friday Night cocktail party last week. They were Mr. and Mrs. J. M. Gilchrist and the William McGougans from Winnipeg and from Minneapolis were Mr. and Mrs. W. L. Huff and Dr. and Mrs. W. A. Fansler. Other out of state guests were Mr. and Mrs. E. C. Rhodes from Aberdeen, South Dakota and their daughter, Mrs. Arthur Russo from Winnetka, Ill.; Mr. and Mrs. L. Brooks Ragen of Portland, Oregon; and Mr. and Mrs. A. J. Gilbert from Vancouver.

Marilyn Harstad's mother, Mrs. Harold A. Smith, arrived last Wednesday with her daughter-in-law, Mrs. H. Clancy Smith, and little granddaughter, one-year-old Tracy Smith. Harold Smith, his son Clancy, and little daughter, Susan, will all arrive next month so the family will be together for the Easter holidays.

Three fellow members of the Jonathan club in Los Angeles met quite by accident at the Shadow Mountain club last

week, which started a round of entertaining. They were Mr. and Mrs. John Thompson, Mr. and Mrs. R. L. Curtis and the R. T. (Pete) Piersons. The Thompsons entertained the group with a Brunch at their Poolside Home; Mr. and Mrs. Curtis entertained with dinner at Shadow Mountain, while the Piersons barbecued steaks at their home and the next night took them all to dinner at Sans Souci.

The official opening of the new Piano Bar at the club last Monday after the Coronation drew a good crowd of about 40, most of them staying until closing time at 2 a.m. Having fun singing and listening to their favorite tunes played by Hal Pruden at the piano were Hazel Sargent and her guests, Mr. and Mrs. Art Watson from Hollywood; Mr. and Mrs. Robert Arkley and the George Watsons from Vancouver; Charlotte Steward and Bobbie Reichert; Jack and Alyce Smith and the Robert Hooks who were helping Alyce celebrate her birthday.

READ SUN
CLASSIFIED ADS

The Desert Sun—60
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

PLAY GOLF

ALL DAY

\$1.00

PARKER'S

9 IRON 9

3 blocks west of Palm Canyon Dr. on Tahquitz Dr. (Formerly the Desert Inn Golf Course)

Sales Tax Security Deposit Refunded

Refund of sales tax security deposits to E. S. Emerson, wood delivery, \$11.50, and Ralph Shelley, Ralph Shelley's Sportsmen's Center, \$75, were authorized by council Tuesday evening.

Mattress & Box Springs Renovation

If your beds are getting soft or sagging . . . Don't wait until your clients complain . . . have your beds REBUILT AS GOOD AS NEW and save up to 50% . . . Every unit is fully guaranteed.

FREE ESTIMATES

FREE DELIVERY

USE YOUR OPEN ACCOUNT . . . CHARGE IT.

California Mattress Mfg. Co.

1952 Highland Ave.

San Bernardino, Calif.

Phone 867-117

TWENTYNINE PALMS NEW HOMES

Just completed — New, Modern V.A. and F.H.A. Approved 2 and 3 bedroom homes. 2-car garage. Immediate occupancy, choice location, close in, view lots.

V.A. Terms as low as \$264.00 Down, \$64.00 per Month.

F.H.A. Terms as low as \$1666.00 Down, \$60.00 per Month.

Open for inspection afternoons or call at our office at

FOUR CORNERS

Hamilton Sale Corporation

TWENTYNINE PALMS

Phone 3622

P.O. Box 711

Breakfast — Brunch — Luncheon
from 9 A.M. to 5 P.M. Served Poolside or in

The SOUTH PACIFIC Room



Dinner from 5 p.m. to 11 p.m.

Deliciously Prepared

Cantonese Food

Almond Duck - Egg Roll -

Almond Chicken - Pineapple

Spareribs and many other dishes

TROPICAL TREAT

Thrill to the exotic magic of the South Sea islands in all its tropical splendor.

Listen to the sweet music of George Kainapau, "The Songbird of the Hawaiian Islands."

And enjoy your favorite tropical drink prepared by island natives using tropical ingredients.

Sunday After Church

at El Mirador's Starlite Patio

It's Brunch

Served from 12 Noon to 2 P.M.

... MENU ...

Choice of One:

Iced Freshly Squeezed Orange or Grapefruit Juice
Iced Tomato Juice or Fruit in Season
Stewed Fruit or Baked Apple

\$2.00

Eggs (any style) with Ham, Bacon or Sausages
French Toast, Waffles, Hot Cakes or Buckwheat Cakes with Ham, Bacon or Jones Link Sausages
Cheese Blintzes, with Strawberry Preserves and Sour Cream
Poached Finnan Haddie in Milk, Butter Sauce

\$2.50

Spanish, Fresh Tomato, Chicken Livers or Jelly Omelette

\$3.00

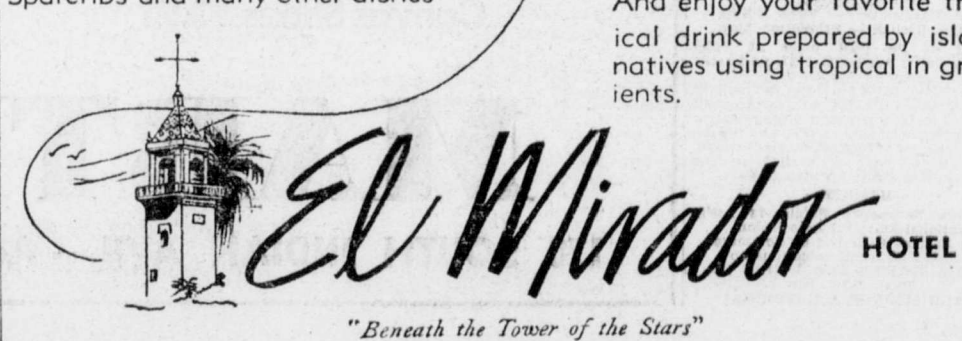
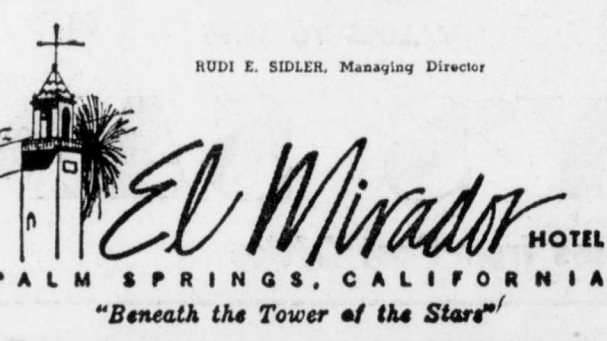
Poached Eggs Benedict
Fresh Mountain Trout, Saute, Meuniere
Calif's Liver Saute, with Bacon
Chicken Livers Saute, with Apples

\$3.50

Broiled Minute Steak, Hashed Browned Potatoes
French Lamb Chops
Tendersweet Ham Steaks, Pineapple Rings, Glazed Honey Butter

CHOICE OF BEVERAGES

RUDI E. SIDLER, Managing Director



Fox Head
"400"
BEER
WISCONSIN'S FINEST
PREMIUM BEER
BREWED WITH
WAUKESHA WATER

LET US FENCE YOU IN
The Redwood Center
FOREMOST WITH THE FINEST IN FENCES
Give character to your home
Protect your privacy.
Safeguard your children and pets.
Enhance the charm of your patio.
DISTINCTIVE REDWOOD FENCES
BY
Redwood Empire Products Co.
66-490 Highway 111
Palm Springs
PHONE P. S. 2674
—Redwood Specialists for 30 Years—

How Many Days In a Week?
Watch for That Number!



SHOP NO. 1—HOWARD MANOR
SHOP NO. 2—EL MIRADOR

"Where you'll find tomorrow's heirlooms today"

JEWELS by RUSER

Objets d'Art

Gifts that endure

LET'S TALK ABOUT GOLF...

and what it means to each and every resident who earns his livelihood here - to the winter guests and the short-stay visitors!

REMEMBER THIS:-

Golf today is the leading sport in this nation with the largest player - participation. The "bug" to play golf when it hits, completely envelops with intense interest, both the middle class, the rich and the very rich. For the first time in the history of this community the game, loved by so many, lured a President of the United States to spend his vacation here.

Every Competitive Resort Is Far Ahead of Palm Springs In Recreational Facilities!

It's impossible financially for a golfer with an average income on vacation here to participate in the game. Local golf courses are usually crowded beyond capacity.

An additional 18-hole golf course is sorely needed here. The cost to the city and maintenance would be more than counterbalanced by additional business in our shops and hotels. Businessmen here and the Palm Springs Hotel and Apartment Association are on record in favor of a municipal golf course. And a municipal golf course is an absolute must for Palm Springs.

An 18-hole municipal golf course would aid considerably in extending the winter vacation period. A moderate green fee charge would certainly lure many others to this glorious sun-kissed Palm Springs. There is one other reason why people like to play golf and would come down here to do so: golfers know they are unavailable for telephone calls, telegrams and other harassments when on a golf course. One is only interested in the game and nothing else. It is recreation in its truest form!

LET'S ACT NOW!

Urge the creation of another 18-hole golf course. Palm Springs needs many things and first things in importance should come first and a golf course **IS THE FIRST MUST!**



THIS PAGE MADE POSSIBLE IN THE PUBLIC INTEREST, BY

Charles E. Becker

Rabbi Arthur B. Lebowitz

Rev. James H. Blackstone, Jr.

Msgr. John Power

A. R. Simon

Blue Cut Road Up to Legislators Delegation Told

State Highway Commission Friday in Sacramento told a delegation from Riverside county that the state legislature, not the highway commission, would be the proper body to order a survey of the proposed Coachella Valley. Twenty-nine Palms road via Blue Cut.

The group, headed by Supervisor Homer Varner and Clarence Washburn of Indio and accompanied by Don Haislet of Twenty-nine Palms, told the highway commission the highway would have to be financed by federal funds because it

would run through Joshua Tree National Monument.

Spokesmen for the group asked the state for a survey so that "impartial" results would be obtained.

The National Park Service has opposed the road on grounds the monument should be kept in its wild natural state.

The commission answered that since the road would not be part of the state highway system it cannot survey the route except by legislative order.

The Riverside county delegation was sent to Sacramento by the Coachella Valley Advisory Planning Committee. It has worked for the road for several years, combining forces with the Baseline Highway Improvement Association of Twenty-nine Palms.

**The Desert Sun—8th
and PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

THE DESERT SPA

(TWO BUNCH PALMS)

OFFERS . . . All tiled Roman baths—Steam, soap scrub and salt glow room — Scientific Massage — Colonic Irrigation — Therapy and Magnificent Out door Hot Water Pool.

Only ten miles from Palm Springs (paved road all the way). Drive north on Indian Avenue across overpass and Highway 99 and turn right at Desert Spa signs just before reaching Desert Hot Springs

Write or Phone The Desert Spa

Box 9, Desert Hot Springs, Calif.

Phone 4-2645, D.H.S.

She remembered

Happy is the husband whose wife keeps the refrigerator well stocked with rare flavored, refreshing Olympia Beer.

IT'S THE WATER THAT MAKES THE DIFFERENCE

Enjoy
OLYMPIA BEER



Olympia Brewing Co., Olympia, Wn., U.S.A.*

DATE-GRAPE and CITRUS RANCH FOR SALE

LOCATED IN THE FASTEST GROWING
ZONE IN THE PALM SPRINGS
RESORT AREA

UNDER FULL CULTIVATION

Ranch consists of 55 acres located near Thunderbird Ranch and Country Club. Under full cultivation of grapes, date bearing trees and citrus fruits. Completely equipped for proper maintenance, cultivation and irrigation. Under proper management the ranch can be a profit making enterprise. Plenty of water — one water well on property, also share in a community well.

COMPLETE PRIVACY FOR OWNER

Secluded with complete privacy for owner and in an environment for care-free desert living. Situated on the property is a seven room residence, a caretaker's house and accommodation for additional agricultural help.

DEVELOPMENT POSSIBILITIES

This land lends itself to easy subdivision and such possibilities are extremely good now.

PRICED TO SEL.

Reduced to \$2500 per acre for a total of \$137,500. Will accept home in Palm Springs as part of transaction.

This is a real buy and must be seen to appreciate its value
SEE YOUR BROKER

or write WM. F. REICHEL
EL MIRADOR HOTEL — PALM SPRINGS
Ranch Telephone 8-3115

Becker Wins Strong Support for Golf Course

Charles E. Becker, president of the Franklin Life Insurance company and home owner here, who last week expressed the opinion that Palm Springs should have a municipal golf course, has had his telephone ringing since his comments appeared in an article in The Desert Sun last Thursday, and has others calling in person to congratulate him for the statement.

"The \$300,000 earmarked for a city hall should be used in the purchase of land and the construction of a municipal golf course. No one comes to Palm Springs to admire the architecture of our city hall. People come here for recreation."

In this issue of The Desert Sun, Becker is sponsoring a full page advertisement setting forth his ideas about golf and what it means to the resort community of Palm Springs. Endorsing his opinion and believed to represent a wide cross section of the city's population are Rev. James H. Blackstone Jr., pastor of the Palm Springs Community church; Rabbi Arthur B. Lebowitz, pastor of Temple Isaiah and Monsignor John Power, pastor of Our Lady of Solitude and A. R. Simon, well known attorney in the Village.

Collectively their opinions regarding a municipal golf course may be summed up as follows:

"A municipal golf course would enable persons in the middle income bracket to come to Palm Springs and enjoy the game of golf. It would make it possible for more people to enjoy golf here in view of the crowded conditions of existing golf courses now in operation."

Lions Club

Anaheim Group
Coming Thursday

Thursday will be a big day for Palm Springs Lions. On that day the annual get-together of the local and Anaheim clubs will be held here. The two clubs meet jointly once a year, alternating between Palm Springs and Anaheim.

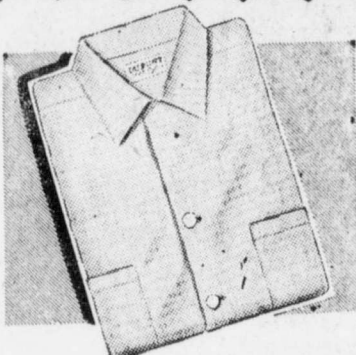
The annual inter city golf tournament is scheduled for the afternoon, to be followed by a cocktail party at World Wars Memorial Hall and the annual dinner in the Blue Room of the Chi Chi.

The entire group will adjourn to the Starlite room after the dinner to see the regular floor show.

Thrifty
CUT RATE DRUG STORES

366
South
Palm
Canyon
Drive

**THERE ARE NO
LOWER PRICES
Anywhere**



**\$3.95 Value MEN'S
NYLON PUCKERETTE
SPORT
SHIRTS \$1.99**

The short sleeved, comfortable shirt that's easy to laundry and requires no ironing. Buy them at Thrifty!

Bright Colored
**WOMEN'S
PEDAL
PUSHERS**



• Tattersall Checks
• Sizes 12-13

\$1.89

Narrow leg with button trim. Back pockets and side zipper. 1st quality. Smartly tailored and styled.

VALUES
TO 3.95
MEN'S AND BOY'S

**SWIM
TRUNKS**

Colorful
Prints &
Solid Colors. **\$1.99**

Reg. \$1.98
A.D. Polaroid

**SUN
GLASSES**

Ambre Plastic Frame
Wide vision lens.
With carrying case. **98¢**

FULL PINT, LIMIT 1
Rubbing Alcohol . . . 9¢

BORBRO, 1/4 GRAIN, LIMIT 1
250 Saccharin Tabs 14¢

PACK OF 6
PAPER CUPS 7¢

POKER, BRIDGE, PINOCHLE
67¢ Bicycle Cards 49¢

SOAP
8¢ Woodbury 4 for 19¢

ROUDOIR SIZE — 85¢
Noxzema Cream 59¢

BOX OF 200, LIMIT 2
19¢ Kleenex . . 2 for 23¢

**\$1.00 Napco
Sun Bronze**



**SUN
TAN
OIL**

Effective! Safest
Aerosol Can **59¢**

**98¢ Latex Rubber
Beach Ball**

27 Inch Size

79¢

M & M
Milk Chocolate



LENTELS

7-oz. Bag

23¢

Candy covered
chocolate

**FOLDING
BACK REST**

Choice of colors

\$1.59

Excellent
at beach,
all outings.



Fountain Grill Lenten Special

FISH 'n CHIPS

Served with Shagstring Potatoes, Crisp Cole
Slaw, and Hot Roll and Butter.

Served after 11:00 A. M.

49¢

Thrifty
CUT RATE DRUG STORES
**QUALITY
LIQUOR**
AT THRIFTY PRICES

6 Year Old!

Mellow Springs

Bottled in Bond

KENTUCKY

**STRAIGHT
BOURBON**

\$3.98

**FIFTH
GALLON**

Thrifty Exclusive! 100-Proof



8 YEAR OLD!

Kentucky Reserve

KENTUCKY

WHISKEY

STRAIGHT

Fifth Gallon

\$3.69

Straight or mixed, a fine whiskey.



7 YEAR OLD

WELLINGTON

STRAIGHT

BOURBON

**FIFTH
GALLON**

\$3.19



CASTLE

GIN or

JALTA

VODKA

Fifth Gallon

Your
Choice

\$2.79



The two crystal clear, light dry mixers.

It's Bock Beer Time

**EASTSIDE OR
ACME**

BOCK BEER

Full
Quart

38¢

• 12 ounce Cans . . . 18¢
• Case of 6 Cans . . . \$1.08



PAUL MASSON

Vin Rose

WINE

**FIFTH
GALLON**

\$1.25

The new wine flavor that's fast becoming
a favorite.





AROUND TOWN

With Hildy Crawford

All the gaiety, romance and mystery of New Orleans at carnival time . . . will mark the Mardi Gras party at the Tennis Club . . . on Friday night . . . The French decor of the Bougainvillee Room will make a striking background for the beautifully-gowned women . . . and their masked escorts . . . and this costume ball is expected to be one of the smartest of the season . . .

Planned to fete Mrs. Belmont Sanchez . . . who reigned as the Queen of the Krewe of Venus at the Mardi Gras . . . the ball will feature a mystery King and Queen . . . who will wear the magnificent robes worn by Mrs. Sanchez and her King . . . Identities of the Royal Pair are a close-kept secret . . . The mystery Queen will have in her court . . . the following ladies-in-waiting . . . Helen Kenaston, Norma Pagano, Gwen Costello, Vicki Malouf, Ramona Smith, Jacqueline Cole and Mrs. Richard Dwyer . . . Now, who do you think the Queen will be? . . .

Still Talking
The party given Wednesday night by the E. H. Robertsons and Elsinore Machris . . . was one of the smartest of the season . . . with guests still talking about the marvellous buffet prepared by Santos (it featured a suckling pig and roast beef) . . . The Robertsons home at 328 Mountain View Place lends itself nicely to entertaining . . . and there were Spring flowers everywhere . . . with a few shamrocks to remind everyone that it was St. Patrick's . . . There is music piped through the house and that night . . . Hawaiian music was featured . . .

Among the 175 guests were Mr. and Mrs. Arthur Steele (she is Pamela Britton), Mr. and Mrs. Bill (Hopalong) Boyd, Frank Sinatra, the Bill Garigans, the Raymond Loewys, Lily Pons and Bill Bogess, William and Elsa Bassichis . . . the Al Hunts, Howard and Kay Morris, the Frank Bennetts, Charles and Virginia Farrell, Dorothy Gray . . . Dick and Edith Edwards, Billy and Vicki Malouf, the James Frenches . . . the Barney Hinkles, Robert Ramsoms, Ward Wheelocks . . . Monte and Bettye Herbert, the Harry Karls, O. A. Torgersons . . . Lester Seligs, Lawrence Davidsons, Russ Wades, Charles and Mollie Berns . . . and lots more . . .

Mr. Robertson (his friends call him Bobbie) had a birthday on Friday . . . and the occasion was marked by a small, intimate dinner at the Tennis Club that evening . . .

Down Mexico Way
From Mananaland, down in Acapulco, comes a breezy note . . . and a copy of the "Acapulco News" . . . from Mary Hurrell who is vacationing there . . . and is much missed from the Palm Springs scene . . . I think we had better get her home . . . as she writes glowingly of the "Queen of the Pacific" . . . I don't want anyone to rush off to Acapulco . . . but she says the ocean is a balmy 82 . . .

A quote from a column "Cocktails, Candles and Guitars" in the Acapulco News . . . "Mary Hurrell of Palm Springs, on a return visit to Acapulco, brings welcome news of Jeanne Court's Somerset Maugham romance, inspired by our tropical moon . . . Jeanne, now Mrs. Mele Anguiano, is deliciously happy and has three children . . .

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

March 22
Air Force Reserve Unit, P.S. high school, 7:30 p.m.
Photographers' Guild, El Mirador, 7:45 p.m.
Literature Section, Woman's Club, dessert luncheon, The Tennis Club, 1 p.m.

March 23
Sociologists, Chi Chi, 12:15 p.m.
First Nighter dinner, Palm Springs Biltmore, 6:15 p.m.

March 24
Rotary, Tennis Club, 12:10 p.m.
Rotary Anns, Tennis Club, 12:10 p.m.
Alpha Chapter of the Delphian Society, St. Paul's parish house, 10 a.m.

March 25
Lions Club, Chi Chi, noon.
Elks Lodge, at the Cove, 8 p.m.
Garden Tour, sponsored by Palm Springs Garden Club, starts at 480 Via Lola, 1:30 p.m.
Katherine Finchy P.T. Group, school auditorium, 7:30 p.m.

March 26
Mardi Gras Party, The Tennis Club.

Wahls Host Friends at Luncheon

Mr. and Mrs. Henry Wahl of Rancho Mirage entertained a group of friends at a Thursday luncheon at Town and Country restaurant in the Center.

In the party were Mr. and Mrs. W. E. Guthrie and Mrs. Harry Clemens of Los Angeles, Mrs. Faye Franklin and Mrs. Walter Winkler of Chicago.

The ladies are friends of long standing, having been school mates together in Indiana, and continued their friendship during the years all of them lived in Chicago.

The Wahls took their guests on a sightseeing tour of the Palm Springs and Rancho Mirage area.

Blind Dancer on Program at Finchy School

Beautiful, blind dancer, Virginia Nunes and the school orchestra are on the program for the Katherine Finchy Parent-Teacher group meeting on Thursday.

Mrs. Velma Silverman, chairman of the P.T. Group, said that all parents and friends are invited to attend the meeting which will be held in the school auditorium at 7:30 p.m. An award will go to the grade having the largest number of parents and friends in attendance.

A short business session will precede the program and refreshments will follow.

Mr. and Mrs. James Malo, of Denver, are at the Racquet Club for a week or two.



175 at their Mountain View Place home. Left to right, Jack Kenaston, Mrs. Robertson, Mrs. Robert (Billie Dove) Kenaston, Bob Kenaston, Helen Kenaston, Mr. Robertson.

Fete Legion Anniversary at Dinner

Myriads of beautiful nasturtium combined with asparagus fern transformed commonplace dinner tables into a lovely setting for the delicious dinner served by the Auxiliary at the Wars Memorial Building on March 16.

Past presidents of Owen Coffman Unit No. 519 composed the committee in charge of arrangements and many words of high praise echoed through the hall. The official colors of both the Legion and Auxiliary, blue and gold, were used in the motif at the head table on which rested the huge birthday cake, decorated with the emblem of the American Legion.

Warm greetings were extended by both President Marian Lienau and Commander John Joyce. Many distinguished guests were present, including Ret. Col. D. A. Maurier and wife who have homes in both Palm Springs and Oceanside. Col. Maurier related some of the interesting events at the founding of the American Legion at Paris, France in 1918, in which he took a vital part.

Heartily applause indicated the keen enjoyment of the musical numbers rendered by Miss Bettylu Acherman on the marimba accompanied by Mrs. James H. Blackstone Jr. at the piano. Bettylu delighted the audience with her gay charm as she played for them: "Robin Harry," "Fiddle Faddle," "Bumble Bee" and the "Clarinet Polka."

Lovely Carolyn Knapp, added to the enjoyment of the evening's festivities with her piano solos.

The next regular meetings of both the Legion and Auxiliary will take place on April 6, at 8 p.m.

Bridge-Canasta Luncheons End on Thursday

The last of an eight-week series of bridge-canasta luncheons will be held Thursday at 12:30 p.m. at the Tennis Club, with awarding of prizes.

Joan McManus, who arranged the series, said today that interest in the series has been high and that attendance has been very good.



AT PARTY — Mrs. Elsinore Machris and Dorothy Gray, at the Robertson-Machris party on St. Patrick's night.

Activities at The Ranch

Jack Coleman (Gillette Razor heir) of New York, spent a couple of days at The Ranch before heading back East for his forthcoming marriage.

Walker Daily of Portland, arrived Thursday night from Tucson for a week's stay.

Bill Welsh, TV sports announcer, is there for a brief vacation.

Bill Hogan (J. W. Robinson executive) entertained at dinner on Tuesday evening.

80th Birthday

James Ross, Winter visitor at The Desert Inn, celebrated his 80th birthday with a dinner party at the Racquet Club.

His guests were Mrs. Mary Maher, Mr. and Mrs. William McGoldrick, Mrs. Helen Van Nest, Mrs. Lillian Hougen, Mr. and Mrs. Walter Freund.

Rotary Ann Luncheons Are Popular

Attendance continues good at the Rotary Ann luncheons held in the Venetian Room at the Tennis Club each Wednesday, with Mrs. Howard Jay and Mrs. Duane Stachler as hostesses. All wives of Rotarians are invited to attend these pleasant affairs.

Visitors this past Wednesday included: Mrs. Ralph Murbach of Elyria, Ohio; Mrs. E. D. Chapman, Los Angeles; Jeanette Jacobs of Ojai, California; Mrs. C. Ronald Ellis, Van Nuys; Mrs. Arthur Smith, Aberdeen, Washington; Mrs. Roland Hartman, Mrs. Marshall Richardson, Redlands; Mrs. Austin McManus, Palm Springs; Mrs. J. M. Bamberger, Palm Springs and Salt Lake City; Mrs. Robert Leat, Sewickley, Penn.; Mrs. R. E. Schureman, Fort Collins, Colorado; Pat Thoreson, Garberville, California; Eris McCarthy, Eureka, California.

Distinguished Visitors Due at Desert Inn

George B. Bruni, general manager of the Claridge hotel, Atlantic City, and Mrs. Bruni, are due to arrive at the Desert Inn in Palm Springs on March 26.

Mr. and Mrs. Bruni are making a tour of the west coast. They will also stop at San Francisco, Los Angeles, Pebble Beach, Las Vegas, Phoenix, Dallas and Washington, D.C.

Mr. Bruni is a member of the board of directors of the Miss America Pageant and the Claridge hotel is the scene, each year, for the Miss America Coronation Ball.

He is also chairman of the transportation committee of the Atlantic City Hotel association, and a member of the Kiwanis club, Chamber of Commerce, New Jersey State Hotel association and American Hotel association.

Mr. Bruni will celebrate his birthday in Palm Springs on March 28.

MR. PALM SPRINGS

The Creator surely was smiling when He planned America's Foremost Desert Resort.

Where was it then? At the bottom of the Pacific Ocean. Maybe Mt. San Jacinto stuck out out of the sea as a mighty little island, amid miles and miles of salt water.

Years and years afterward—and years before you and I were around—the ocean had receded. It left the towering San Jacinto Mountains. And from the ocean floor came, Canyons, with the spectacular beauty we enjoy today. And besides that—miles and miles of sandy desert waste and the Indians who came here from near and far to seek health and comfort from our wonderful curative mineral springs.

For centuries, these Indians called the Palm Springs area home, and a Paradise. And in comparatively recent years, the rest of the Americans have been getting smart, and agreeing with these Indians.

Just look around today at the ocean expanse turned to desert. The Coachella Valley transformed into one of America's most productive lands, consider Palm Springs, and ponder the many miracles wrought here by Men of Vision and Energy—an ultra-modern city, world famous as a source of health and happiness; growing yearly as a City of happy homes.

Nowhere else on earth can be found such a myriad of wonders. An ideal climate—dry, warm and sunny—which draws thousands here each winter. The healthy climate supplemented by the mineral springs which the Indians were using long before Columbus sailed westward. A few minutes away, snow and winter sports. Golf courses, which combined with the wonderful winter weather to bring President Eisenhower here for a vacation. Unsurpassed hotels and resorts. The ocean beach, metropolitan and even a foreign country just a few hours away.

Men of Vision and Energy battled the wastelands to bring Palm Springs toward its great destiny. Hard-bitten men, dusty from desert travel. Men with burros and covered wagons, in an era when the plane, train, bus and automobile were no where near. There were no traffic signals then, no traffic congestion. There weren't even any roads, and plenty of room to turn around and get to heck away.

But the hardy souls who stayed here had a vision, and they went to work. Others came later, when things weren't too easy, to build even more toward the present Palm Springs. These pioneers never heard of federal aid and state pensions. They were self-reliant, and they built the wasteland into a Wonderland. Such men as Jerry Nathanson, whose interest and effort has also included service as a member of the Palm Springs local government.

The fantastic story of Palm Springs from ocean bottom to its present world-known stature is as great as the story of American industrial achievements of the last two centuries. And what is more, Palm Springs is only just starting—with plenty of ground to grow upon. Wise co-operation of Business, Citizens and Local Government can accomplish still greater and sounder development of the Foremost Desert Resort.

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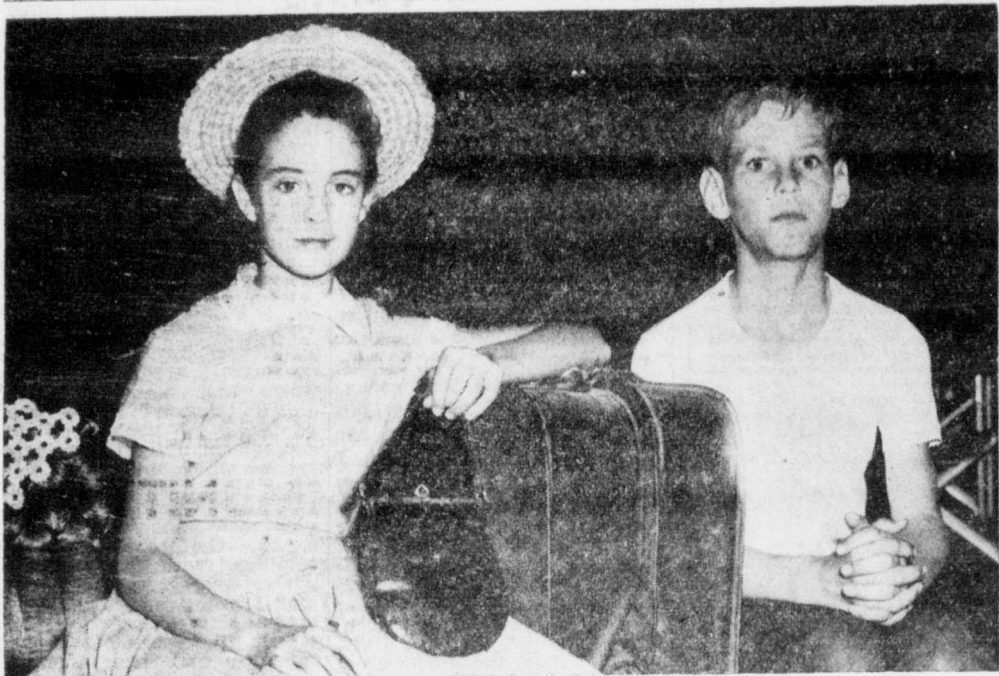
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No visit to Palm Springs is complete without having a Santos Dinner at the beautiful new Deep Well Dining Room
P.S.—Yes, it's the same Santos of cheese, salad dressing and catering fame.
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FIRST NIGHTERS — Among the playgoers enjoying the First Nighter dinner at Don the Beachcomber were, front row, left to right, Barnard Hughes, star of the Playhouse cast, Mrs. John Lapp, Playhouse Guild director and hostess for the evening, Mrs. Alvin Untermyer, Mrs. H. Bedford-Jones; second

row, E. T. Bachtold, manager of Don the Beachcomber in Palm Springs and Hollywood, Playhouse Director Michael Ferrall, Roy Bradley of the Palm Springs Don the Beachcomber, Alvin Untermyer, who with his wife is a Playhouse Guild Founder Benefactor.



YOUNG THESPIANS — Two 12-year-olds are in the cast of "Watch on the Rhine," which opens tomorrow night at the Palm Springs Playhouse. The young lady is Barbara Cobin, daughter of Marty Cobin, who has appeared in other Playhouse productions. A student in Nellie Coffman Junior high school, she appeared last season with Edward Arnold in "Apple of His Eye," and as a child was in Charles Chaplin's "Limelight." The boy is Peter Jones, of Rhode Island, a student at the Chase School for Boys at 1000 Palms.

Pageantry and Feature Beaux Arts Ball

Another glamorous Palm Springs evening is in store when the Desert Art Center presents its third annual Beaux Arts Ball at El Mirador hotel on April 9.

This year's theme, "A Night in Spain," promises some really colorful costuming, with the El Mirador Room adrift with lacy mantillas and elaborate shawls as artists, patrons, socialites and celebrities dine and dance to Eddie Le Baron's smooth rhythms.

Planning the decorations for the already beautiful setting is William Darling, several times an Academy award winner for art direction. The evening's

program will feature the traditional grand march and awarding of prizes for costumes, and will be climaxed by the midnight unmasking, when celebs, if they have managed to conceal their identities until then, will reveal themselves.

Assisting Ray Ryan, general chairman, are Mr. and Mrs. Monte Warshawer, Mrs. Sophie Sturtevant, Mrs. Evelyn Pell, Mrs. Payne Jennings, and Axel Linus, as well as many others of the Desert Art Center group who comprise the committees planning the features that have established the Beaux Arts Ball as one of the gayest parties of the Palm Springs season.

Mr. Warshawer, ticket chair-

man, reports an early demand for reservations.

Hosting tables will be the James Needlemans, Nina Anderton, Andrea and Bob Howard, the William Powells, Mr. and Mrs. Milton Callner, Mrs. Elsinore Machris, the Charles Farrells, Mayor and Mrs. Florian Boyd, the Nathan Ohrbachs, Dr. and Mrs. Alfred Strauss, and many more. Others who have reservations are Lucy and Desi Arnaz, the Eddie Smalls, Mr. and Mrs. Francis Lederer, the William Maloufs, the Chester Adlers, Mr. and Mrs. John F. Luccareni, the George Wheelers, Mrs. Zaddie Bunker, Mr. and Mrs. Milt Hicks, the Fred Ingrams.

\$400 WATCH LOST

Loss of a watch valued at \$400 was reported to police Wednesday by Doris B. Wheeler of Chicago, Illinois.

Mr. and Mrs. William Shay of Los Angeles, spent the weekend at the Racquet Club.



Importers

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'Watch on the Rhine' is Next Playhouse Production

The Palm Springs Playhouse, popular theater-in-the-round, will present Lillian Hellman's "Watch on the Rhine," opening Tuesday night.

Barnard Hughes will play the role which won Paul Lukas an academy award and in which he starred on Broadway. Other cast members will be Helen Stenborg, Michael Ferrall, Mary Fiskett, Tim O'Connor, Jessie Glendenning, a former Broadway star, will make her first appearance at the Playhouse in the role of Fanny Farrelly, whose daughter and family come to visit her.

The daughter and her family are refugees from Hitler-ridden Germany and the play takes place in Washington, D.C. A clash of ideologies results in tragedy.

The First Nighter dinner preceding the theater will be held at Palm Springs Biltmore Tuesday night at 6:15 p.m. Reservations should be made by call-

ing the Playhouse Guild headquarters, 2421, Mrs. John Luccareni 5758, or Mrs. John Lapp 6911. Mrs. Luccareni, Playhouse Guild president, will be hostess for the evening.

Among Diners at Beachcomber

Among diners at Don the Beachcomber this past week were: William Gilmore of San Francisco and Thunderbird, General Moncado (he was down for the golf tourney), the Robert Hollidays of Santa Barbara, Mr. and Mrs. Asher Levy, Scotty Rubin.

Also the Edward Bacons, the Lloyd Franks, Mr. and Mrs. Townsend Netcher, Mr. and Mrs. Henry Faurot with the Frank Bogerts, Mr. and Mrs. Paul Crepos, Mrs. Robert Mandel.

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Garden Tour on March 25

The annual Garden Tour, sponsored by the Palm Springs Garden Club, starting at 1:30 Thursday afternoon, March 25, will present an exclusive showing of five of the outstanding private gardens of the Village, to the public. This tour, originally slated for a later date, is to be held at this time because the very mild and lovely weather that Palm Springs has enjoyed this season has brought the gardens to the peak of their loveliness early. The gardens have been selected carefully to show a variety of styles and kinds of planting, and to display a wide variety of flora that can be grown on the desert. Their owners re-

sponded generously to the invitation of the Garden Club to allow them to be shown. Members of the club will act as guides.

A donation of one dollar entitles the holders of tickets to enjoy these gardens at their leisure. Tickets are available at the desks of the social hostesses in the lobbies of the Desert Inn and El Mirador hotel, from now on; or at 480 Via Lola at the start of the tour on Thursday afternoon. It is expected that a large number of residents and visitors to the Village will take advantage of this unusual opportunity to view these beautiful gardens.

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

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Now you can afford this husky new beauty! Survey after survey shows Mercury has the top re-sale value in its price class. Keeps your "over-the-years" cost down within your budget!

This is the Mercury, remember, with the sensational new V-161 overhead-valve engine—loaded with power to sweep you across town via freeways—up to the mountain snows—or out to the desert sun. Whether heavy downtown traffic or cruising through the Valley—wherever you go, Mercury's new ball-joint front suspension will give you the greatest riding thrill ever imagined! It's the biggest advance in riding ease in 20 years! Makes this Mercury "corner" like a sports car, handle like a lamb!

Test your choice of 4 big optional power features and 3 transmissions! Power brakes, power steering, power windows and 4-way power seat! All are optional for extra driving comfort.

Buy with confidence—secure in the knowledge that you're putting your money on America's Fastest Growing Car with

its high re-sale value! Buy Mercury—in third place in the Southland, and still climbing!

Southland Special: Come in and see America's first car with a transparent top! It's the Mercury Sun Valley! . . . all the weather protection of a hardtop . . . all the outdoor freedom of a convertible!

Official Registration Figures September through January in 12 Southern California Counties (per R. L. Polk Co. records) excluding Ford and Chevrolet

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Plymouth . . . 8130	Dodge 3831
Buick 6213	Studebaker . . . 3337
Pontiac 5481	Chrysler 1149

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'Realities of Communism' is Delphian Topic

Mrs. Charles MacFarland will act as moderator when Alpha Chapter of the Delphian Society meets to discuss "The Realities of Russian Communism."

The group will assemble promptly at 10 a.m., Wednesday, at the parish house at St. Paul's church.

All members are urged to attend as this promises to be one of the most timely and interesting discussions of the season.

Rummage Sale on March 27

Many interesting articles have been received for the Rummage sale, to be held at the Parish House of the Episcopal church here in Palm Springs, Saturday, March 27.

Lots of children's clothing, fine jewelry and interesting pieces of furniture, such as an almost new man's dress suit, a double fur piece of silver fox, an antique clock and a beautiful picture will be auctioned off at eleven o'clock.

Plan to be there early is the advice of the co-chairmen: Mrs. Al E. Hoover, Mrs. Homer McKee, Mrs. Rex Hardy, Mrs. Charles Dant and Mrs. John Hobson.

CAMERA MISSING

Loss of a camera and case valued at \$25 was reported to police Wednesday afternoon by Leslie Welsh of Allen Park, Michigan.

El Mirador is Gala for St. Patrick's

St. Patrick's Day got the green light at El Mirador, with that world-famous hostelry going all out for the "wearing of the green."

Colleens were wearing green dresses and dropping pennies into the wishing well, and their escorts wearing green top hats were kissing the blarney stone.

Danny O'Shea, noted Irish tenor who is opening an engagement in the Kiva Room, sang Irish melodies, and E. Roy Fitzgerald and Ray Ryan were dancing an Irish jig with the leprechauns (midgets imported for the party.)

Arriving guests were presented with green carnations by Miss Geraldine Fitzgerald and Miss Jan Riley, and beautiful bouquets in the St. Patrick's motif adorned the tables.

The main diningroom was filled to capacity for the gala affair and the crowd overflowed into the Starlite Patio, the Kiva Room and the South Pacific Room, which through the artistry of Manager Director Rudi Sider, were transformed into a little bit of Ireland.

Bill Groves acted as emcee for the program, which included anecdotes by Bill Gargan, and short talks by two of the distinguished guests, former Ambassador Joseph E. Davies and Mrs. DeLesseps Morrison, wife of the mayor of New Orleans.

Frank Sinatra and Lily Pons were among celebrities noted in the festive gathering.

A delightful All-Irish menu had been prepared for the occasion and there was dancing to the music of Eddie LeBaron's orchestra.



(El Mirador Photo by Conrad Hugi)

ST. PATRICK'S PARTY — Among the lovely ladies at the St. Patrick's Party at El Mirador was this bevy of beauties, shown here with the leprechauns, who added so much color to the

party. Standing behind Mrs. J. DeMayo (seated) are, left to right, Mrs. Denis Barry, Mrs. DeLesseps Morrison (wife of the mayor of New Orleans) and Mrs. Janet Essroger.

(Continued from Page 1b)

Around Town

Mariedna told me that the two outstanding memories of their round-the-world flight were... viewing the Taj Mahal and the Parthenon... by moonlight... and alone...

Ward has a top New York advertising agency... and when I suggested a Palm Springs branch... he retorted... "That isn't good enough"

The Desert Sun—3rd
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

... We must put down roots here" ... He really liked Palm Springs ... and all who met him, liked him ...

No Swap

One thing leads to another... A recent column quoting a Palm Springs broadcast by Jim Grady on the CBS station in San Francisco... brought on another quote over the air...

According to the script, Jim thinks I lead a rich full life... reporting on things "like blueberry pancakes beside a swimming pool, Saturday night dinner at El Mirador... tulip trees and lemon blossoms..." He wound up... "Anytime she wants to swap me assignments

... I'm agreeable... but not for keeps" ... No swaps, Jim, I just found out that your radio time is before breakfast ...

Dorothy Gray was hostess at a big cocktail-buffet party... honoring the Ward Wheelocks ... Thursday evening ...

Dropping in at the Racquet Club with a party of friends... Sunday afternoon... was Beatrice Lillie ...

Clema Granger and Zaddie Bunker went in to Los Angeles on Wednesday... to attend the testimonial dinner for Woody De Sylva... he's been manager of the International Airport for 25 years... held in the Embassy Room at the

Ambassador... Thursday... Mrs. Granger is one of the original "99" girls from the early days of flying... and Zaddie, of course, is our own "flying great-grandmother" ...

If you are a flying saucer fan... you might be interested to know that there will be a saucer and spacecraft convention... at the Giant Rock airport near Joshua Tree... on April 4... It is being sponsored by George Van Tassel, author of "I Rode a Flying Saucer" ... There are two schools of thought on this... One is deeply interested... the other thinks the date should be moved up three days ...



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a Spring flower
and smart as can be
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Bus. Opportunities 29

ESCONDIDO — Drive In. New
building, good volume, excel-
lent lease. "Junior Drive In".
Escondido, Calif. 317 Escon-
dido Blvd. Phone 588.

SANDWICH stand. Summer
spot on lake for rent. Lot 89,
Deluxe Trailer Park, Cathed-
ral City.

FOR SALE — A REAL BUY!
Desert Book Shop
443 N. Palm Canyon Drive.
Phone 5208

ROOMING HOUSE: 10 rooms,
near bus station. 314 1/2
Orange St., Redlands, Calif.
Phone 2-5732.

Lots & Acreage 33

2 LOTS. \$3000 cash. R1, 2 blocks
west of Palm Canyon. R2, 2
blocks east of Palm Canyon.
North of town. Owner, 333 N.
California St., Burbank, Calif.

SACRIFICE: El Rancho Royale
lot 113x131. Owner, Los Ange-
les, Arizona 8-4861.

Business & Financial 30

First Trust Deed

We have clients interested in
First Trust Deeds on —

Ranches - Industrials
and Homes

More liberal than banks or fi-
nance companies at legal
California interest. Phone
9-3631.

Browne and Kirsch
corner Bermudas and Estados
La Quinta

TRUST DEEDS BOUGHT,
PARTIAL DISCOUNT, PRIVATE
PARTY WRITE J. NAGLER,
330 N. ALFRED ST. LOS ANGELES

Lots & Acreage 33

IDEAL hotel or business site,
Palm Canyon Drive frontage,
264 feet deep to Indian Ave.
Centrally located, full price
\$37,500. Phone 2182.

LAS PALMAS ESTATES
2 CORNER lots, water shares.
Priced for quick sale. Phone
2781.

For Sale or Exchange 34

EXCHANGE FOR MONEY

THIS
"DON'T BUY
BUILD"

ADVERTISEMENT
SOLD 3 HOMES IN 2 WEEKS
HERE'S WHAT I OFFER

FOR \$18,950 you can have —
2000 square feet living area
plus roof overhang, 4 bed-
rooms, 3 bathrooms, large liv-
ing room, 12'x8' stone fire-
place, dining room, kitchen,
dinetto, furnace room, cool-
ing system. Insulated. 300
square feet covered patio,
464 square feet double gar-
age. Finest construction. On
your lot.

OR
FOR \$14,750 (1630 square feet).
3 bedrooms, 2 bath rooms.
Large living room, stone fire-
place, dining room, kitchen,
furnace room. Also many
other fine features. 460 square
feet double garage. On your
lot.

NOW ANOTHER
FOR \$13,500 (1474 square feet
living area). 3 bedrooms, 2
bath rooms. Large closets.
Sliding glass doors, living
room, dining room, kitchen
with lots of cabinets. Utility
and storage room, forced air
furnace, cooling system, 429
square feet double garage.
Large patios. On your lot.

will draw PLANS FREE to your
liking IF I BUILD.
MANY OTHERS TO CHOOSE
FROM
PHONE 5114 — 6544

DARWIN

NOW
FOR SALE OR TRADE
HIGHWAY property between
Banning and Palm Springs, 10
acres, 4 buildings, excellent
setup for service station and
lunch room or wrecking yard.
1st spot reached since White-
water by-passed. Has wa-
ter, phone, interested in cash
sale or trade good Palm
Springs residence. See, call
owner, J & S Paving company.
Banning 4215. Brokers wel-
come.

FOR SALE OR TRADE
29 Palms—240' court site, front-
age 3 streets, near 4 Corners
\$2500 full price or trade for
house trailer comparable
value. Phone 4840 or P.O. Box
873, Palm Springs.

WILL TRADE MODERN LOS
ANGELES UNITS FOR PALM
SPRINGS INCOME. GIVE
DESCRIPTION. PRINCE
PALM ONLY. WRITE BOX
190. FILE W-9.

Real Estate—For Sale 35

Price Reduced
\$3,000
Priced for immediate sale
\$19,500
Terms to responsible buyer
NEW 2 bedroom, 2 bath house.
Owner built for all year com-
fort. This exceptionally well
constructed house must be
sold due to expanded out of
town business. Among the
many features 5-ton Refriger-
ated Air Conditioning, 100,000
BTU Forced Air Heating Sys-
tem. Beautiful combination
Electric Barbecue and Fire-
place. Two large bedrooms, 2
Ceramic Tile finished baths.
Numerous cabinets, closets
and storage space. Large lot
select location, plenty of room
for pool. Phone 2011 for key.
COURTESY TO BROKERS

LARGE, unusual modernistic
triplex, 4 bedroom units,
1 large single, concrete block
construction, 5 years old,
needs paint only. All furnish-
ed, 2 leased until November.
Easy to rent year around.
Owner rear apartment. \$3500
down to good risk. Consider
large late trailer. 867-809-
809 1/2 "C" St., Cathedral City.

MUST SELL! Beautiful owner
built Tahquitz River Estate
home. 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished. \$18,000. 872
N. Riverside Drive.

BLOCK to business center. 4
units \$24,000. terms. Top lo-
cation. Good income. Best buy
Today. In Palm Springs, ph.
2998 or see your broker.

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE HAROLD HICKS

FOR
REAL ESTATE

For Over 30 Years
SPECIAL AT \$24,500
Attractive, compact, 2 bed-
room 2 bath, furnished
home with pool. Lovely
grounds. Desirable south
end location.

\$29,500 FURNISHED
3 bedrooms, 3 baths. Close
in with pool. Large walled
lot for privacy. Exception-
al terms to qualified buy-
er.

\$39,500
IN ESTATE SECTION
4 bedrooms, 4 baths FURNISH-
ED (2 bedrooms and 2 baths in
main house, 2 bedrooms each
with bath are guest house
rooms). Garage. Tile roof,
large e.d. ceilings, fireplace.
Large pool, cabana with show-
er and dressing rooms. Enclos-
ed patio. Irrigation water and
complete sprinkling system.
4% loan - good terms. See this
for comfortable desert living.

Exclusive brochure homes.
Other attractive homes with
and without pools from \$16,500
to \$95,000. Also rentals and lots
to suit your needs.

IF IT'S FOR RENT OR
IF IT'S FOR SALE...
HAROLD HICKS HAS IT

REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman

Wright-Mathews SPECIALS

4 UNIT INCOME, priced right,
beautifully furnished.

2 BEDROOM home, outstand-
ing value \$10,750. Tub and
stall shower, hardwood floors,
fireplace with heatolator.
Very large lot nicely land-
scaped. This is a bright,
cheerful home worth seeing.
Will consider small trailer in
part exchange.

LARGE corner income lot in
Joice tract valued at \$12,000.
Priced for quick sale, \$7500.

Billy Wright
Charles Mathews

ASSOCIATES
Marion Mathews - Bob Dietrich
180 S. INDIAN AVENUE
Phone 5308 or 5727

Rancho Mirage

APARTMENTS — 11 units in-
cluding manager's apartment.
Completely furnished, beauti-
fully landscaped, heated pool,
plenty room for expansion.
\$75,000. terms.

\$16,900 — New hillside home,
view overlooking valley and
Thunderbird. Designed for
year 'round living, insulated,
forced air heat, ducted cool-
ing, electric dishwasher, gar-
bage disposal, landscaped.
Reasonable terms.

FOR Better Values in
Real Estate see—
ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

AUCTION

"CASA DE LINDA"
PALM SPRINGS
Hotel and Apartments
with filtered Pool
1571 N. CHAPARREL

Sunday, March 28, 2 P.M.
DIRECTIONS: From 1500 block
North Palm Canyon Drive,
east on Chino Vista 3 blocks
to CHAPARREL, east property.
10 UNITS, studio kitchen apart-
ments, hotel rooms, hotel
suites with kitchens. PLUS
manager's 2 bedroom and 2
bath apartment and office.
Beautiful grounds, heated,
filtered pool. SALE IMPER-
ATIVE MUST SELL. TERMS,
CASH over \$53,000 encum-
brance.

NOTE: The Auction will be
HELD on the South line of
Palm Springs City limits on
Hiway 111, just south of
Smoke Tree Ranch at 2 p.m.
SHARP.

DEAN S. BEDILION
Auctioneer
"Real Estate Specialist"
Quick Cash for your
Real Estate
4119 W. Olympic Blvd.
Los Angeles WE-39179

BEAUTIFUL corner home, just
completed. In Deep Well
Ranch Estates. This home
has everything you could de-
sire! Refrigeration, complete
insulation, garbage disposal,
electric dishwasher, built-in
range, 3 baths, all tile, col-
ored fixtures. Fireplace with
natural rock to the ceiling
on 2 walls. Touch - Plate
lighting system, 2500 foot liv-
ing area and a garage all
plastered including the ceil-
ing. Master bedroom has own
bath, dressing room and
walk-in closet. This home
must be seen to be appre-
ciated. Courtesy to brokers.
For appointment ph. 8-4514.

MUST SELL! Beautiful owner
built Tahquitz River Estate
home. 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished. \$18,000. 872
N. Riverside Drive.

BLOCK to business center. 4
units \$24,000. terms. Top lo-
cation. Good income. Best buy
Today. In Palm Springs, ph.
2998 or see your broker.

Real Estate—For Sale 35

Munholland & Co.

OVER 50 YEARS SELLING
CALIFORNIA REAL ESTATE

OPEN SEE TODAY
1540 Mel Avenue
NEW LARGE 2 bedroom home,
patio, barbecue, 100' lot. FOR
QUICK SALE.
\$13,600

NEW AND MODERN
2 BEDROOM home, lovely
large kitchen. Near Tamarisk
Road and Sunrise Way.
\$10,500

OWNER BUILT EXTRA LARGE
rooms, 2 bedroom, 2 bath, car-
pets and drapes, double gar-
age. Lot 120' enclosed.
\$25,000

7 UNITS CENTER OF TOWN,
turning away guests nearly
every night this season. Beau-
tiful grounds, home and in-
come. Illness forces sale.
\$65,000. Terms.

CORNER R-3 lot 170'x145', 2
blocks of El Mirador Hotel.
Must sell to settle estate.

Munholland & Co.
1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673

ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

Wright-Mathews SPECIALS

4 UNIT INCOME, priced right,
beautifully furnished.

2 BEDROOM home, outstand-
ing value \$10,750. Tub and
stall shower, hardwood floors,
fireplace with heatolator.
Very large lot nicely land-
scaped. This is a bright,
cheerful home worth seeing.
Will consider small trailer in
part exchange.

LARGE corner income lot in
Joice tract valued at \$12,000.
Priced for quick sale, \$7500.

Billy Wright
Charles Mathews

ASSOCIATES
Marion Mathews - Bob Dietrich
180 S. INDIAN AVENUE
Phone 5308 or 5727

Rancho Mirage

APARTMENTS — 11 units in-
cluding manager's apartment.
Completely furnished, beauti-
fully landscaped, heated pool,
plenty room for expansion.
\$75,000. terms.

\$16,900 — New hillside home,
view overlooking valley and
Thunderbird. Designed for
year 'round living, insulated,
forced air heat, ducted cool-
ing, electric dishwasher, gar-
bage disposal, landscaped.
Reasonable terms.

FOR Better Values in
Real Estate see—
ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

AUCTION

"CASA DE LINDA"
PALM SPRINGS
Hotel and Apartments
with filtered Pool
1571 N. CHAPARREL

Sunday, March 28, 2 P.M.
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North Palm Canyon Drive,
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to CHAPARREL, east property.
10 UNITS, studio kitchen apart-
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suites with kitchens. PLUS
manager's 2 bedroom and 2
bath apartment and office.
Beautiful grounds, heated,
filtered pool. SALE IMPER-
ATIVE MUST SELL. TERMS,
CASH over \$53,000 encum-
brance.

NOTE: The Auction will be
HELD on the South line of
Palm Springs City limits on
Hiway 111, just south of
Smoke Tree Ranch at 2 p.m.
SHARP.

DEAN S. BEDILION
Auctioneer
"Real Estate Specialist"
Quick Cash for your
Real Estate
4119 W. Olympic Blvd.
Los Angeles WE-39179

BEAUTIFUL corner home, just
completed. In Deep Well
Ranch Estates. This home
has everything you could de-
sire! Refrigeration, complete
insulation, garbage disposal,
electric dishwasher, built-in
range, 3 baths, all tile, col-
ored fixtures. Fireplace with
natural rock to the ceiling
on 2 walls. Touch - Plate
lighting system, 2500 foot liv-
ing area and a garage all
plastered including the ceil-
ing. Master bedroom has own
bath, dressing room and
walk-in closet. This home
must be seen to be appre-
ciated. Courtesy to brokers.
For appointment ph. 8-4514.

MUST SELL! Beautiful owner
built Tahquitz River Estate
home. 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished. \$18,000. 872
N. Riverside Drive.

BLOCK to business center. 4
units \$24,000. terms. Top lo-
cation. Good income. Best buy
Today. In Palm Springs, ph.
2998 or see your broker.

Real Estate—For Sale 35

Investors Speculators

OUTSTANDING BUYS
TRADES & INVESTMENTS
All Sizes & Types
Business and income properties

APARTMENT—Brentwood sec-
tion, Los Angeles. Shows ap-
proximately 18% on \$40,000
cash.

Best buy in Palm Springs Hotel
\$150,000, but worth it. Will
trade.

HOTEL with stores. 100% Palm
Springs location. Stores carry
property. Not offered before
in town. This is a large prop-
erty and a fine investment
by any standard. Might trade.

To Buy, Sell or Trade
Income Properties
See
MIKE JEKYLL

Associate of:
PETER B. SHEPTENKO
475 N. Palm Canyon Dr.
Phone 2727

Cathedral City

Headquarters for Better
BUYS

MORE PEOPLE READ DESERT SUN *med News* THAN ANY OTHER MEDIUM IN THE DESERT AREA

The Desert Sun—5¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

DESERT GLASS MODERNE, A
little dream house, offering
a view of the desert moun-
tains, sky from every room
in the house. Has 2 bedrooms,
lg. living room with a slab
suspended fireplace, concrete
block and steel construction.
2 car garage. Lg. walled lot.
House is carpeted throughout.
ONLY \$16,500

4 BEDROOM, 3 bath home.
Beautifully decorated and
furnished. Carpeted through-
out. Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$27,500.

MERITO VISTA All Electric
home, 2 bedrooms, 2 baths.
Large living room with
charming fireplace. Glassed
in lanai, just one block north
of O'Donnell Golf course. Has
every convenience. Walking
distance to town. Lot alone
worth \$10,000 with six shares
of irrigation water. Beautifully
landscaped. Reduced to
only \$29,500 to close estate.

LARGE TRIPLEX. Home and
income. Live in one and rent
two. Beautifully furnished.
Sunny south side of town.
Only \$26,500 and only \$8,000
down. See this buy today.

20 UNIT apartment hotel. Com-
pletely furnished. Glassed in
front. Large swimming pool.
Shows terrific income at a
price of only \$150,000.

LET'S TRADE. Submit what you
have to trade for what you
want in Palm Springs.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll Fred Koty
Ed Lucas

Theresa Press

EXCLUSIVE AGENT

SPARKLING NEW — just com-
pleted. 2 bedrooms, extra
room use as den of bedroom.
Modern fireplace, forced air
heat and cooling, asphalt
tile throughout. Close to
schools and shopping. Large
lot, country like surround-
ings with expansive view —
and only \$13,900.

3 BEDROOM, 2 bath, 5 year
old home. Immediate posses-
sion. \$12,500.

YOU CAN'T rent a good home
for \$75 per month but you
can own one. See this almost
new 2 bedroom home. \$1000
down, payments \$75 per
month until paid. Full price
\$11,500.

ONE OF Palm Springs most
beautiful homes offered for
sale furnished. 3 bedrooms,
3 baths, heated pool, comp's
in every detail. See this home,
convince yourself that it is
outstanding. Reduced for im-
mediate sale to \$43,500.

8 UNITS, furnished, close in,
\$51,000.

RENTAL

2 BEDROOM, furnished \$85

THERESA PRESS

Realtor
Joe De Francis, associate
420 S. Indian Ave.
Phone 5282 or 5691

HERE IT IS!

THAT HOUSE you have been
looking for with 2 bedrooms,
2 baths, large living room
and lanai, completely fenced
for seclusion. Privilege use of
community swimming pool
and tennis courts. Close to
store. \$13,500, \$2000 down.

D. Applebaum

REALTOR
N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

THUNDERBIRD AREA

TERRIFIC BUY

BEAUTIFULLY furnished 3
bedroom home just off 12th
green of Thunderbird Golf
course, on Kersten Road, 16x-
25 beamed ceiling, living
room, with grand piano. New
ly decorated, lovely patio and
sundeck. Reduced price of
\$26,500 includes television
aerial. Johnston, Box 1435,
Palm Springs.

Real Investment

IN THE HEART of Palm Springs
32 room hotel plus new store
and apartment. Income 5 1/2
year gross pay off on \$90,000.
Col. Ward Woodridge, Realtor
with H. H. Foster

101 N. Palm Canyon Drive
Ph. 3555, residence 9905

COMPLETELY furnished, mod-
ern 1 bedroom home. Fire-
place, patio, garage. Shadow
Mountain Club Estates, Palm
Desert. Verba Santa Drive,
between Tumbleweed and
Ironwood, Lot 20. \$13,500.

Real Estate—For Sale 35

CHARLES DOYLE'S

Hidden Springs Ranch

15 minutes from Palm Springs

1 1/4 ACRE homesite \$1495 with
water, electricity, phone and
gas. For tax advantages we
sell \$50 down and \$20 month.
Buy these unparalleled es-
tate site bargains for retire-
ment or your child. Doyle
created and originally owned
SMOKE TREE RANCH
where the acre lots increased
from \$1700 to \$7800.

BIGGER, newer, 1500 acres
guest ranch, swimming pool,
dining room, clubhouse, only
10 cent phone toll to Palm
Springs. Wind protected.

Drive out Ramon Road, cross
Highway 99 and 3 miles to
HIDDEN SPRINGS RANCH
Phone 345

DUPLEX — each apartment
has living room, bedroom,
kitchen, dinette, bath. Lot
has room for expansion.
Walking distance of town.
\$16,500, terms.

2 BEDROOM, 2 bath, partially
furnished home on walled
lot. Double garage with sun-
deck, paved drive and patio.
\$15,500.

HALF PRICE CLOSE OUT of
beautiful view lots from
\$1150 up. Rare bargains.

James Hammond

REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

Cathedral City

2 BEDROOM home, double gar-
age, choice location. A steal
at \$13,500.

Choice lots, and acre plots
that can be divided into lots.

George Boze

Associate of
SHERILL REALTOR
Phone 8-3543 Evenings 5370

Open for Offer

Palm Desert

NEW 3 bedroom home. Large
living room, glass doors —
carport. Owner must sell
quickly. Cash or terms.

Edith Eddy Ward

73-667 Hiway 111, Palm Desert
Phone Palm Desert 76-3431

NEW 2 BEDROOM, 2 bath
home on 74 foot lot. Includes
carpets, venetian blinds and
drapes. \$18,500.

John W. Williams

and associates ROSLYN LANG
CLAUDE W. GOTTSHEUET
423 N. Palm Canyon Ph. 3311

BOZE BUILDER

NEW triplex, one bedroom
each, corner lot. \$27,500.

2 BEDROOM home, double gar-
age, large patio. Only \$5000
down.

Phone 5370

DEEP WELL ESTATES. Brand
new 2 bedroom, 2 bath de-
luxe. Natural rock roof, fur-
nace heat, air cooled, 2 car
garage. Beautifully designed.
Only \$22,500. Owner Ph. 2727.

BY OWNER — Cute cottage on
leased land. Comfortably fur-
nished. Venetian blinds,
washing machine, sun deck.
No reasonable offer refused.
273 N. El Segundo.

OPEN, NEW HOUSE with TV.
Only one in LAS PALMAS.
Large corner lot, 3 bedrooms
and den, 3 baths or 4 bed-
rooms. All landscaped, real-
istic price. 317 Camino Norte.

BY OWNER. New duplex in
Rancho Mirage. Fireplace,
forced air heat, tile floors, lot
100x240. Room for 8 more
units. For appointment phone
5594.

FOR

BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

BY OWNER — income property.
Home and two apartments.
Room for 3 more units.
Shrubbed and fenced, 130x105
lot. R-3. Phone 7854.

MAKE MONEY HERE
4 MODERN UNITS. Excellent
rental location. Close in. Big
reduction for quick sale. Call
Mr. Heiser, 2727 or 3283.

2 BEDROOM home, like new,
completely landscaped; fur-
nished; excellent shape; lot
100x110. See owner at 1027
San Lucas. Price \$17,000.

INDIAN AVE. 1/2 block south
El Mirador. 4 units, room for
12 additional units and pool.
Must sell immediately. Ph.
7183.

DELUXE homes, \$11,500. \$1000
down, \$75 month. Indian at
San Raphael. Phone 6218.

Exchanges

1552 HANSON trailer, 28 feet,
complete bathroom, as down
payment on furnished house.
Call 6369.

Exchanges

LET'S TRADE

MILLION DOLLAR BUILDING
in Los Angeles area. 9 x
concrete and steel. Will
Palm Springs property.
mit what you have to trade.
Priced at \$375,000.

WANT San Francisco a
home or income for Palm
Springs; beautiful 3 bed-
3 bath. Completely furnis-
large swimming pool. (C
\$37,500.

WANT North Hollywood ho-
me or income for Palm
Springs; beautiful 3 bed-
3 bath home furnished.
Close in. Priced at only
\$19,500.

12 UNIT apartment hotel near
El Mirador Hotel. Furnished
with large pool. A BUY at
\$90,000. Want L.A. home or
income as part payment.

APARTMENT HOTEL, 17 units.
Finest location in town. Com-
pletely furnished. Large pool.
\$175,000. Take L.A. home, in-
come or trust deeds.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

TRADE — EXCHANGE
BY OWNER: Apartment-hotel
building site, 100x140. Zoned
R-3. Near El Mirador Hotel.
Building plans and specifica-
tions. 6 foot cement wall
across rear of property. (High
rent area.)

EXCHANGE for 3 bedroom, 2
bath home (no pool), add
\$2500 cash or will assume to
\$5000. Will consider duplex.

CONSIDER trailer, 35 to 40 feet.
Must be late, modern, as part.
Balance, terms to suit. Own-
er. Desert Sun, Box 190, File
A-4.

WANTED: Palm Springs home
for San Diego 1375 square
foot home plus 600 square
foot guest house, location,
Crown Point.

Col. Ward Woodridge, Realtor
with H. H. Foster
101 N. Palm Canyon Dr.
Phone. 3555 - Residence. 9905

6 LOTS near Railroad Canyon
Lake, near Peris, at Quail
Valley Country Club. Good
hunting and fishing. Will
take modern house trailer.
Call P.S. 8-3133.

MODERN 13 unit apartment in
Pasadena, income about \$11-
500 for Palm Springs home.
12 to 20 rentals. Principals
only. Write Box 190, File T-4

Real Estate Wanted 37

WANT HOME, Palm Springs
area as down on six unit fur-
nished apartments. Large
grounds, 3 street frontages,
pool, carport view. Owner,
P.O. Box 263, Desert Hot
Springs or 66012 Estrella at
West Drive.

SPECULATOR will pay quick
cash to \$150,000 for real es-
tate. Give legal description
and price. Mr. Black, Box 85,
Palm Springs.

FOR BEST RESULTS

List Your Property
With Adolph Israel
Realtor. 671 N. Palm Canyon

Listings Wanted

DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

OFFICE with storage space
available in air conditioned
and well heated building. 390
Sunny Dunes Road, M-1 zone.

SEE
JOHN W. WILLIAMS Ph. 3311

Rooms for Rent 40

ROOMS, kitchen privileges. \$7
weekly up. Daily and month-
ly rates. Ph. 9973.

ROOMS WITH PRIVATE
ENTRANCE.
PHONE 7722

For Sale or Rent 41

For Sale
or Will
Lease Furnished

Beautiful home on Tama-
risk Golf course. Two bed-
rooms with maid's room.
Enquire at Wonder Palms
Hotel.

Apartment for Rent 43

ROOMS and apartments, by
day, week or month.

ALSO
Rentals in San Clemente

AMY NELSON

2277 N. Palm Canyon Ph. 4627

BEL AIR sub lease - 5 months.
2 bedrooms, spacious, beau-
tifully furnished, decorated
apartment. Every modern
convenience. Fully equipped
including dishes, linens, sil-
verware. \$250 per month. Ph.
7479 or 2727. From Apr. 1st.

ATTRACTIVELY furnished ap-
artment, fully carpeted.
panel ray heat, cooler, 980
Camino Parcela. Ph. 4756 or
3448.

OCEANSIDE, Calif. New fur-
nished apartment near
beach. Adults. Edwards, 309
N. Clementine. \$55 month.

Houses for Rent 46

3 ROOM furnished house. Fire-
place. View windows. \$95
month. 72-118 Barbara Drive,
Rancho Mirage.

BRAND new 3 bedroom, 2 bath,
unfurnished. Yearly lease.
Phone 7479 or 2727.

2 BEDROOM, nicely furnished
house. \$75. 17087 Merryman
Place, No. Palm Springs, Cal.

BEDROOM, partly furnished,
redecorated. Option to buy.
Call 4484.

BEDROOM, unfurnished
house. 513 Calle Amigos. Ph.
4663.

SMALL HOUSE furnished. No.
El Segundo. Call Guarantee
Garage. Ph. 7654 or 7655.

CHARMING 4 rooms, 1 bed-
room, completely furnished.
Close in. 564 S. Calle Encilia.

FURNISHED 3 bedroom house.
Garage, sun deck. 535 Calle
Santa Rosa.

Trailer Rentals 49

24 FOOT trailer. Inquire 484
Marcus Road or Orchard
Trailer Villa office.

Household Goods 50

Ramon Trading

Post

NEW FURNITURE

MODERN wrought iron coffee
tables and end tables. Chairs,
platform rockers. \$23.95 up.
Foam rubber couches and
chairs. Special bed divan,
\$55.50. Lamps and shades.
Fibre and hemp rugs. Arm-
strong linoleum, 9x12, \$10.55.
Studio couch covers and bol-
sters. Wedgewood stoves, me-
tal closets and kitchen cabi-
nets. Box springs and mat-
tress sets. \$39.50 up, made by
Reliable company. Lawn fur-
niture, chaise and pad, \$15.50.

Complete line of unfinished
furniture.

Good selection of used furni-
ture. Trade in the old on
something new.

Corner Ramon & Sunrise Way
Phone 2137

HIDE A BED love seat, also 9
foot custom built sofa, 2
modern chairs, mahogany
Mr. and Mrs. chest, pair mod-
ern lamps. Phone 8-4509.

PATIO furniture. \$25.00. 17"
Packard Bell TV and anten-
na. \$60. Lot 89, Deluxe Trailer
Park, Cathedral City.

DELUXE gas range, beautiful
8 piece dining room set. Ph.
owner 7267.

Trailers for Sale 51

LIKE NEW; 40' deluxe 2 bed-
room Klt Parkway, RCA TV,
disposal, complete bath, flush
toilet, livalid ramp and
porch if needed. Owner, Free-
man at Sky Ridge, Cathedral
City, Saturday and Sunday,
or after 6 p.m. work days.

1954 AIRSTREAM - 22' - \$2895
Glidewell 35 foot, built in
Banning. Why not have your
next trailer custom built at
regular price?

AUTO TRAILER EXCHANGE.
1065 E. Ramsey, Banning, Calif.

1954 SPARTAN Manor, 27' tan-
dely built sacrifice \$3600.
Bought California property.
Might accept late Airstream
or Clipper Traveler in trade.
Larry Kinch, Route 1, Box
6522, Vista or call 9-5656.

1952 WESTCRAFT - 28', bath,
twin beds, other extras, also
1952 International truck, sta-
tion wagon type. Sell together
or separate. Wilson, Charles-
worth tract, up Vista Drive to
Bahada.

IS YOUR TRAILER FOR SALE?
If so, PAVNY can turn it into
cash for you. Call PAVNYS
BUTANE & TRAILER SALES.
1001 S. Palm Canyon Dr. Ph.
7342.

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wanted to take complete
charge of sales lot. Apply —
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1001 S. Palm Canyon Drive

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Good used one \$300 up.
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One mile east of Cathedral City

ONLY \$2550 for 1951 Roadmas-
ter house trailer. 33 foot. Has
everything including awning.
Thompson, Smoke Tree Trailer
Park, Desert Hot Springs.

24 FOOT modern, Terry Ram-
bler 1954 house trailer, used 2
months. Includes awning.
Cash. Mountain View Trailer
Court, Space 13, Yucaipa.

BEST reasonable offer buys
1949 - 25 foot Eastern built
trailer. Excellent condition.
Lot A-63, Rancho Trailer Park.

TRAILER estate in Rancho Park
completely equipped. Lot 82D.
Cummings, 1563 Palm Can-
yon Drive, Ph. 5315.

27 FOOT Roadmaster, practi-
cally new. Sacrifice. Leaving
town. McKinney Trailer
Court.

16 FOOT trailer, good condition
\$275 cash. Ramon Trailer
Park, 1441 E. Ramon Road.
Inquire at office.

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The cleaner you never have to
empty. Sales and service.
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KIT - 31 feet 1953. Shower, tub,
cooler, awning on beautiful
lot. Ramon Pk. \$3995, terms.
2843.

BRAND new, 3 bedroom, 2 bath
ultra deluxe. Completely
furnished, swimming pool.
fenced and landscaped. Ph.
7479 or 2727. From Apr. 1st.

2 BEDROOM house, furnished,
service porch, TV. Monthly
or yearly basis. Phone 5385.
537 Calle Palo Fierro

Trailers for Sale 51

52 BOLES, 20 foot. Twin beds,
hot water, clean. \$1950. Les
Murray, Ramon Trailer Park.

NEW 1954 Terry Rambler, 23'.
Modern. \$2150. Lot 107. Hori-
zon Trailer Village.

16 FOOT Angeles, aluminum,
electric refrigerator. \$695. De-
Luxe Trailer Park, C.C. No. 89.

Trailers Wanted 52

4 ROOMS modern furniture as
down payment on trailer, or
will sell. Phone 8-4608.

Trailer Space 53

NEW HILLTOP TRAILER PARK.
155 Jason St., Encinitas, Calif.
Beside ocean, fine inland
view, 20 very large spaces,
gold star rating. \$20 month.

TRAILER for rent or sale, also
trailer space. Very clean.
Dave's Trailer Park, Phone
8-3731.

Building Supplies 59

BUILDING SUPPLIES

"To meet your every need"
DILL LUMBER CO.
GUY R. KREMER, Mgr.
691 Industrial Place
2758 — Phone — 2759
Open Saturdays until noon

Misc. for Sale 60

BED divan set (Monterey).
Wool rugs with pads, lamps
tables, fireplace set, club
chair, gas steam radiator
(small), double bed, vanity,
springs and mattress like
new. Sports jackets, medium
size. Phone 4149.

CHILDREN'S WESTERN BOOTS
made by Acme — \$5.95, in
sizes 8 1/2 to 10.
GEORGE RASMUSSEN
Rasmussen's Saddlery
1600 Chia Rd. at Rogers Ranch
North end of Sunrise Way

ANTIQUE Rosewood Steinway
square piano, over one hun-
dred years old. Perfect con-
dition, a conversation piece
priced to sell. Call C.V. 76-
2171 or write

NOTICE OF AWARD OF CONTRACT FOR THE GRADING, PAVING, CONSTRUCTION OF CEMENT CONCRETE CURBS AND GUTTERS AND APPURTENANT WORK IN CONNECTION THEREWITH IN CALLE ROCA AND CALLE CHIA AND OTHER STREETS (ASSESSMENT DISTRICT NO. 7).

Pursuant to statute and Resolution of Award of Contract No. 3994, of the City Council of the City of Palm Springs, California, adopted on the 16th day of March, 1954, declaring that the said City Council in open session on the 16th day of March, 1954, opened, examined and publicly declared all sealed proposals or bids offered for the construction of a street as follows, to-wit:

The grading, paving with plant mixed surfacing, construction of cement concrete curbs and gutters and appurtenant work in connection therewith in Calle Roca and Calle Chia and other streets, all as particularly described in Resolution of Intention No. 3929 passed and adopted by the City Council of said city on the 1st day of December, 1953, and on file in the office of the City Clerk of said city.

For further particulars, reference is

hereby made to said Resolution of Intention No. 3929 adopted on the 1st day of December, 1953, and to the plans, profiles and drawings D-507, consisting of three sheets, A, B and C, on file in the office of the City Engineer of said city, and to the specifications for the said work heretofore adopted by the said City Council on file in the office of the City Clerk of said city and all of said plans, profiles, drawings and specifications heretofore approved by the City Council of said city are incorporated herein and made a part hereof, and reference is hereby made thereto for a more particular description of said work. The said City Council has determined and declared that the contemplated work and improvement heretofore mentioned was in the opinion of the said City Council, of more than local or ordinary public benefit and said City Council has made the expenses of said work chargeable upon a district. For the particular description of said district reference is hereby made to said Resolution of Intention No. 3929, adopted December 1, 1953.

Said City Council has determined and declared that serial bonds bearing interest at the rate of six per cent (6%) per annum, and extending over a period

of nine (9) years from the 2nd day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 5, Division 7, of the Streets and Highways Code of the State of California, to represent each assessment of Twenty-five Dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of the recording of the warrant. All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the "Improvement Act of 1911," being Division 7 of the Streets and Highways Code. The City Council did, by said Resolution of Award of Contract No. 3994, award the contract for the construction of the said street, to the lowest regular responsible bidder, to-wit: Hicks and Alfred, a partnership, at the price named in the bid by the said Hicks and Alfred for the said work, on file in the office of the City Clerk of the said City of Palm Springs, California.

s/LOUISE MCGARR, City Clerk.

Dated at Palm Springs, California, this 18th day of March, 1954.
Published Desert Sun March 22, 25, 1954.

CERTIFICATE OF FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting a general service station under the firm name and style of JOHNNY'S HANCOCK SERVICE, that the principal place of business is 307 North Indian Avenue in the City of Palm Springs, County of Riverside, State of California; that I am the sole owner of said business and my residence is as follows, to-wit: 543 Paseo de Anas, Palm Springs, California.

IN WITNESS WHEREOF, I have hereunto set my hand this 10th day of March, 1954.

JOHN H. MATHIS
COUNTY OF RIVERSIDE) ss
On this 10th day of March, 1954, before me, MARY DRACSKO, a Notary Public in and for said County and State, personally appeared JOHN H. MATHIS known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate.

THE WIDE VARIETY

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Munholland & Co.

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OPEN SEE TODAY
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EW LARGE 2 bedroom home, patio, barbecue, 100' lot. FOR QUICK SALE.
\$13,600

NEW AND MODERN
BEDROOM home, lovely large kitchen, Near Tamarisk Road and Sunrise Way.
\$10,500

ay, March 22—8 p.m. At Museum. Special film on "The Edge of the World" with Mr. Bill Breit, humane officer, in

ay, March 23—8 p.m. At Museum. Desert series: "The Idle East—Israel", "Paies-e" and "Wheels Across Australia."

ay, March 25—7:30 p.m. At Museum. Anthropology - Travel series: "A New Frontier", "Crossroads of the Cross" and "Malaya."

Tradgal Notices 75

As are subscribed to the foregoing Business and they acknowledged to me they executed the same.

APARTMENT, this 11th day of March, 1954, before me, MARY DRACSKO, a Notary Public in and for the County of Riverside, State of California, My Commission Expires: 12/12/54, Best published in Desert Sun March 15, 22, 25, 1954.

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 22, 1954

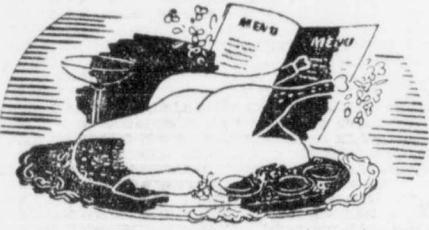
(9th year in Palm Springs)

DICK HENSON'S

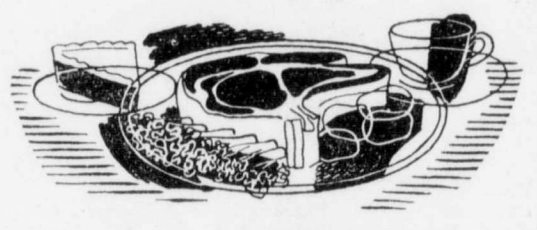
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Chinese dishes
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Also STEAKS • SOUTHERN FRIED CHICKEN • COCKTAILS

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OUR 9th SEASON IN PALM SPRINGS

OUR "BRAND" IS DELICIOUS FOOD

TENDER STEAKS
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Internationally Famous for it's Cuisine

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Complete Merchant's Luncheon 95c
Delicious 7 course Dinner from \$1.95
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Our Dinners Include:
Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry, or our famous Black Bottom Pie. Choice of Beverages.

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LUNCHEON BUFFET
Served 12 Noon 'til 3 P.M.

REGULAR DINNERS
Choice Steaks... Chops
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Personalized Service by your hosts, THE GILBERTS

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FAMOUS RESTAURANT
AND DELICATESSEN

ONE OF THE MOST DIVERSIFIED MENUS IN THE PALM SPRINGS AREA

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BREAKFAST • LUNCH • DINNER
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You Will Enjoy Dinner and Cocktails in the delightfully informal atmosphere of the

COMPASS ROOM

Featuring
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Rio Del Sol Road - Rancho Mirage
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No Steaks -- No Roast Beef

Just Darned Good Barbecued

Pig Ribs

AND
Pan Fried Chicken

and lots of trimmings

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7 Miles S.E. of Palm Springs
(on Highway 111)

THE GLASS KITCHEN

Serve Yourself and Dine

BARBECUED RIBS In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings

FRIED CHICKEN In a Basket \$1.10
FRENCH FRIES • COLE SLAW • all the trimmings

BBQ CHICKEN In a Basket \$1.35
FRENCH FRIES • COLE SLAW • all the trimmings

All food on the above menu may be boxed to take out At No Extra Charge.

Open 11 a.m. 'til 4 a.m. Phone 2319
1095 SOUTH PALM CANYON DRIVE

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NEW OASIS DINING ROOM

Distinctive Decor
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Internationally Famous Chef Keller
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155 S. BELARDO RD. (directly west of Bullock's towards the mountain) operated by Western Hotels Inc. — Phone 2101

Carol's Italian Food

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FRIED CHICKEN also STEAKS — CHOPS
Open every day from 5 P.M. to 11 P.M.
Noted for Fine Cocktails

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Served from 12 noon

Special 95c Variety Plate LUNCHEON

DINNERS from \$1.40
Blainey's Fine MEXICAN FOOD

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Food to take out in our own containers

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ANGELO'S PALM DESERT INN

A Unique Place to Eat

ITALIAN FOOD at it's BEST

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13 Miles East of Palm Springs
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